

INTRODUCTION

In an initiative to physically brand the George Town UNESCO World Heritage Site, the Penang State Government opened an international pitch for "Marking George Town - An Idea Competition for a UNESCO World Heritage Site" in 2009. The winning idea culminated in a unique series of steel-rod caricatures which retells the history of the streets and stories of its communities in a local voice.

Sculpture at Work with the creative direction of local artist Tang Mun Kian won the commission with the theme "Voices of the People", a deserving retelling of Penang history by Penang characters with their own peculiar brand of wit and humour; in effect, marking and relating stories

of key heritage sites of the city in a unique and timeless way.

In 2010, work started and to date, there are 52 steel-rod sculptures. This unprecedented project also opened the door for new public art forms in Penang. Among the more popular are wall murals by Ernest Zacharevic for Mirrors George Town and wall murals by visiting foreign artists invited by Urban Xchange. The Marking George Town project has inadvertently changed the landscape of George Town through art and created a whole new category of attractions.

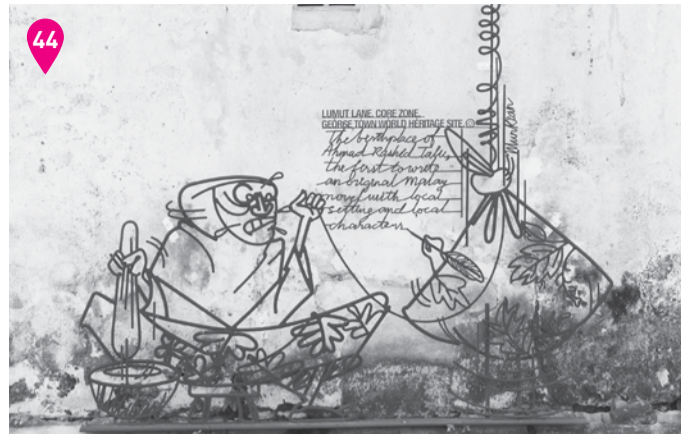
These pieces, like most public art, were not officially named; hence they are titled here according to subject matter or as they are popularly known.



9 Spy

HAVE YOU SEEN THIS ONE?

Explore off the main tourist routes and you'll find some of the best pieces. Hidden at the end of Lumut Lane and gracing a simple house is a clever piece by artist Tang Mun Kian introducing Ahmad Rashid Talu, the first to write an original Malay novel based on the local setting and characters. Here, the famous author is depicted as a baby writing from his cradle.



BORN NOVELIST

In 1927, Ahmad Rashid Talu wrote Kawan Benar or "true friend", the first novel using Malay characters in the local setting of Penang. His second novel Iakah Salmah? is revered for its protagonist Salmah, a Malay woman of progressive thinking in colonial times.

Another economically-simple steel-rod sculpture depicts an escape from the window of a warehouse building that was once a prison on Lebuh Aceh. One should also look out for the steel-rod sculpture at an actual rattan-making shop on Chulia Street - to tell its story, this piece uses real rattan whips as part of the sculpture!



51 ESCAPE "This old Acehese Godown was originally a jail building already extant in 1805 - hence the thick walls and small windows."

The Acehese Godown (Gudang Aceh in Malay) has been a landmark here since the 1800s. The Cantonese and Hokkien call Lebuah Aceh the "high building junction" as it was the only four-storey building in Penang at that time, if not the earliest.



15 ROTAN "Thick, Medium or Thin?"

The rattan whip or Rotan used to be the "light but memorable" punishment for children. At an actual rattan shop on Chulia Street, a mother teases his boy with a choice of thick, medium or thin whips before even looking at his school report card, but the boy has already fled into the bushes. Can you spot him?

Certainly, there are some pieces which can make you laugh even after seeing them countless times. Located at the side wall of an actual pawnshop on Chulia Street, a steel-rod sculpture tells the story of a short man at a high counter of a pawnshop.

Another hilariously straight-faced piece sits above a local coffeeshop at the corner of Kimberley Street and Penang Road. It celebrates the amazingly simple, straight-up way of communicating that Penangites are known for. Marking George Town sculptures are unique in its local-accented wit and humour.



3 KOPI O' KAU! "One Tall, Double Shot, Decaf Espresso" "Kopi-O'-Kau!"

A customer's request in a slew of barista terms is quite simply and quickly simplified to "Kopi-O'-Kau" or black coffee by the waitress.



12 HIGH COUNTER "May I borrow your high heels?"

The counter of the pawnshop is typically higher for security.

LIGHT UP YOUR EVENINGS

For a little entertainment after dinner, try exploring the Marking George Town sculptures to indulge in some local wit and humour, or simply to take photos.

The Marking George Town steel-rod sculptures are purposefully-lit for night-time photo-taking. And because they are located at key areas, the Marking George Town sculptures also become your location markers when exploring the city. If you choose to start from the Pier, you

might also want to stop by the Esplanade for a walk along the waterfront. In the vicinity, prominent British-era buildings such as the Courthouse and the St. George's Church are lit up in full splendour.

The nights are more cooling at around 26°C with an occasional strong breeze coming in from the sea and road traffic slows down after 8pm, making it perfect for walkabouts.



19 Mr Five Foot Way



20 Mahjong

21 Beca

LEGEND HAS IT THAT...

Early astrologers from South India used green parakeets to foretell the future, according to a steel-rod sculpture in Little India. Another piece tells us how the paper oblation business on Lebuah Carnarvon thrived on the Chinese belief that all pleasures of the material world, even bungalows and cars, could be sent to the hereafter by reproducing them in paper and burning them.

The Marking George Town sculptures not only tell stories of the place, they introduce the traditions, beliefs, practices and industries at key areas of the heritage city.



22 Untrained Parakeet



23 "Yeoh" Only



16 Limousine



24 Cannon Hole

HISTORY, HERITAGE, HUMOUR

To fully understand and appreciate each piece, it is important to read the accompanying descriptors - they briefly explain the history of the place and the people who worked and lived there. The Marking George Town sculptures carry the theme "Voices of the People", and is meant to retell the history of each part of George Town in the way that the locals would; with their own peculiar brand of wit, humour and language.

May term for the five-foot ways of Penang. Another piece called "Mahjong" at Stewart Lane has neighbours shout in local English accent "Hey! At this hour, still play Mahjong?" in response to the noisy shuffling of Mahjong tiles; Mahjong being the favourite pastime in this mainly Cantonese quarter. It is also no coincidence that the artists who created these pieces are local Malaysians and Penangites. All these makes Marking George Town a fun and interesting way to discover the local heritage.

A steel-rod sculpture at Transfer Road, for example, uses the word "Goh Ka Ki", the local Hokkien-

MARKING GEORGE TOWN



THE ARTISTS



Lefty

Lefty is a comic-book creator and the co-founder of Gilamon Studio where he gave life to the popular Major Zombie and Jimi Germ series. He also once dealt in dark themes and black humour in the wholly-Southeast Asian, Eisner-nominated Liquid City graphic novels.



Baba Chuah

Baba Chuah made his debut in the cartoon scene in 1991 when his work first published in Falsafah Batu Api. This led to the cult anthology series Fantasi. Some of his most elaborate work to date was for Dark Horse Comics and the Eisner-nominated Liquid City.



Reggie Lee

Known for his mischievous characters, Reggie Lee's cartoon style and humour is the most recognisable in Malaysia next to Datuk Lat's. He has become a household name after decades as a syndicated cartoonist for the largest Malaysian daily, The Star. His work is also seen on billboards, commercials and animated films.



Tang Mun Kian

A graduate of the renowned Malaysian Institute of Art, Tang Mun Kian is first an artist, as well as an established art director and designer. Typically unassuming and low profile, it is often his work that speaks volumes.

POPULAR PIECES

Some of the most photographed steel-rod sculptures reside along the Muntri Street area. The Cheating Husband piece on a window above Love Lane is a comical rendition of a wealthy man hanging out of his mistress' window. Two other popular pieces are about the famous shoe designer Jimmy Choo and a remarkably large piece explaining the origin of the name of Muntri Street.

The area around Armenian Street, the most visited tourist street in Penang, is also a great place to view and photograph street art. One of the most popular here is a steel-rod sculpture which depicts the wealthy and influential Chinese community leader Chung Keng Kwee, or Ah Quee as how the British named him.



13 CHEATING HUSBAND "Where's my husband?"

A stone's throw away from Love Lane is Muntri Street, the choice address of the wealthy Straits Chinese. Whether the name came from the rich keeping their mistresses here, however, is debatable. There are many versions to the source of the name Love Lane, which was so called as early as 1897 in the Kelly Maps.



16 JIMMY CHOO "This is the place where the famous shoe designer Jimmy Choo started his apprenticeship."

Although a graduate of London's Cordwainers' College, it is said that Jimmy Choo first trained at Hong Kong Shoe Store at the corner of Muntri Street. The shoe store still exists today on Kimberley Street.



17 WIN WIN SITUATION "Hello Orang Kaya" "Hello Tauke!"

Muntri Street was named after the Orang Kaya Menteri Larut Perak, Ngah Ibrahim. The tin merchants of Penang worked very closely with Ngah Ibrahim as Larut District was one of the major suppliers of tin at that time.



18 Ah Quee



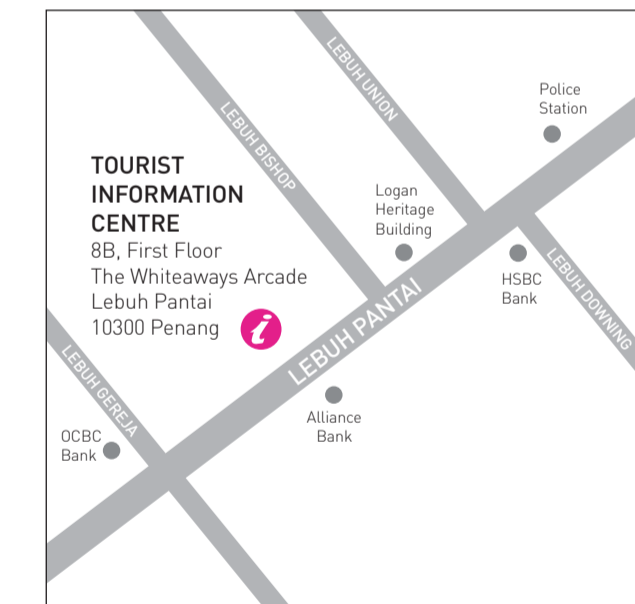
GEORGE TOWN AS AN ARTS & CULTURE HUB

Soon after George Town was designated as a UNESCO World Heritage Site in 2008, the Penang state government started capitalising on world interest and branding itself through the arts. This is evident from festivals like the annual George Town Festival that have veritably turned Penang into the region's arts and culture hub.

artists are seeing the opportunity to perform independently and gain recognition for their craft. The heritage city also attracts visiting artists, bringing interesting collaborations and a competitive spirit into the local art scene, pushing standards higher.

With these changes, George Town is quickly becoming a place for the arts and budding artists. There's plenty to draw from - its heritage, its multicultural fusion in language and cuisine, and its unique architectural landscape. With George Town coming into the global limelight, local

The Marking George Town project was one of the first initiatives to brand and define Penang and the stories that it tells are just as fresh today as when they first graced Penang's walls. Like subway art is to New York and Paris, and Cosplay is to Harajuku, George Town has today become well-known for its beautiful wall art.



The Tourist Information Centre in George Town handles enquiries, provides brochures and directional maps as well as highlights the latest events and happenings in Penang.

TOURIST INFORMATION CENTRE
Mondays - Fridays (except Public Holidays)
9.00am to 5.00pm

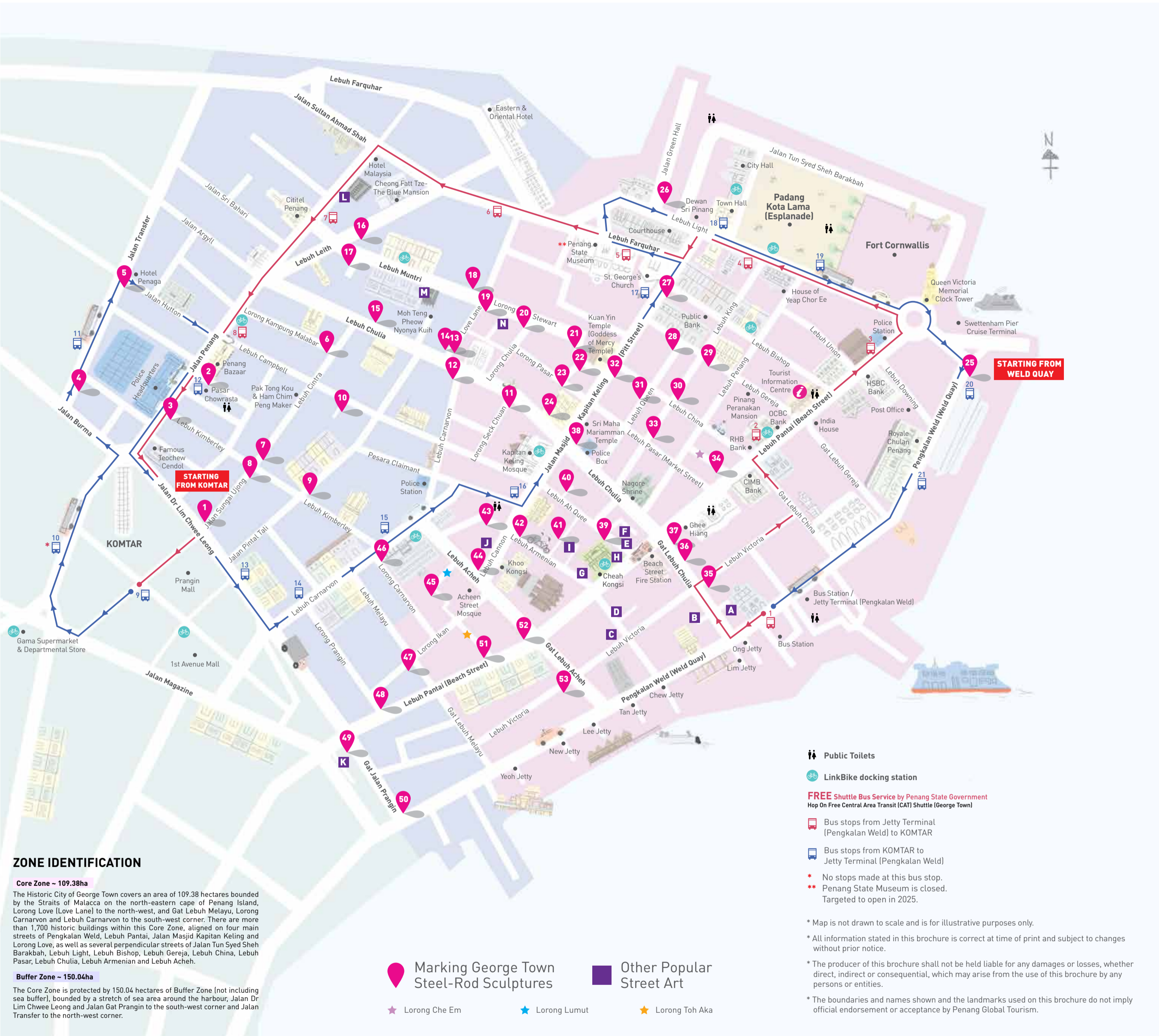
- Web : mypenang.gov.my
- Facebook : Penang Global Tourism
- Instagram : penang.experience
- LinkedIn : Penang Global Tourism
- Tiktok : experiencepenang
- Douyin : 槟城环球旅游机构
- Weibo : 槟城环球旅游机构
- Weixin : 槟城环球旅游机构
- Xiaohongshu : 体验槟城
- Email : info@penanglobaltourism.com
- Tel : +604 264 3456



* All information is correct at time of print and subject to change without prior notice. * All visitors must adhere to the rules and regulations of the featured events and exercise caution at all times.

STARTING FROM KOMTAR

- 1 SHORN HAIR**
Location: Jalan Sungai Ujong
- 2 LABOURER TO TRADER**
Location: Jalan Chowrasta
- 3 KOPI O' KAU!**
Location: Lebuh Kimberley
- 4 HAPPY HOUR**
Location: Jalan Transfer
- 5 MR FIVE FOOT WAY**
Location: Jalan Transfer
- 6 SPY**
Location: Lorong Kampung Malabar
- 7 SAME TASTE, SAME LOOK**
Location: Lebuh Cintra
- 8 THREE GENERATIONS**
Location: Jalan Sungai Ujong
- 9 ROPE STYLE**
Location: Jalan Pintal Tali
- 10 RETAIL PARADISE**
Location: Lebuh Campbell
- 11 TING TING THONG**
Location: Lorong Seck Chuan
- 12 HIGH COUNTER**
Location: Lebuh Carnarvon
- 13 CHEATING HUSBAND**
Location: Love Lane
- 14 BUDGET HOTELS**
Location: Love Lane
- 15 ROTAN**
Location: Lebuh Chulia
- 16 JIMMY CHOO**
Location: Lebuh Leith
- 17 WIN WIN SITUATION**
Location: Lebuh Muntri
- 18 ONE LEG KICKS ALL**
Location: Lebuh Muntri
- 19 NARROWEST FIVE FOOT WAY**
Location: Lorong Stewart
- 20 BECA**
Location: Lorong Chulia
- 21 MAHJONG**
Location: Lorong Stewart
- 22 TEMPLE DAY**
Location: Lorong Muda
- 23 WRONG TREE**
Location: Lorong Pasar
- 24 TRADITIONAL SONGKOK MAKER**
Location: Jalan Masjid Kapitan Keling



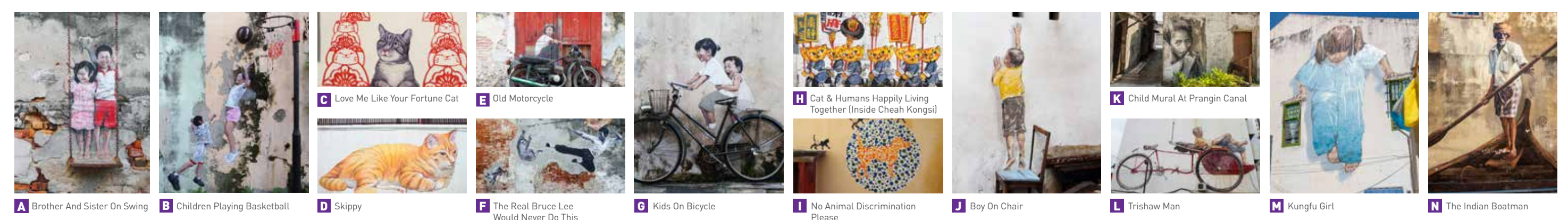
ZONE IDENTIFICATION

Core Zone - 109.38ha
The Historic City of George Town covers an area of 109.38 hectares bounded by the Straits of Malacca on the north-eastern cape of Penang Island, Lorong Love (Love Lane) to the north-west, and Gat Lebuhs Melayu, Lorong Carnarvon and Lebuh Carnarvon to the south-west corner. There are more than 1,700 historic buildings within this Core Zone, aligned on four main streets of Pengkalan Weld, Lebuh Pantai, Jalan Masjid Kapitan Keling and Lorong Love, as well as several perpendicular streets of Jalan Tun Syed Sheh Barakbah, Lebuh Light, Lebuh Bishop, Lebuh Gereja, Lebuh China, Lebuh Pasar, Lebuh Chulia, Lebuh Armenian and Lebuh Aceh.

Buffer Zone - 150.04ha
The Core Zone is protected by 150.04 hectares of Buffer Zone (not including sea buffer), bounded by a stretch of sea area around the harbour, Jalan Dr Lim Chwee Leong and Jalan Gat Prangin to the south-west corner and Jalan Transfer to the north-west corner.

Marking George Town Steel-Rod Sculptures

- ★ Lorong Che Em
- ★ Lorong Lumut
- ★ Lorong Toh Aka



STARTING FROM WELD QUAY

- 25 TOO HOT**
Location: Pengkalan Weld
- 26 TOO SALTY**
Location: Jalan Green Hall
- 27 BULLOCK CART WHEEL**
Location: Jalan Masjid Kapitan Keling
- 28 GOLD TOOTH**
Location: Lebuh Queen
- 29 QUIET PLEASE**
Location: Lebuh Gereja
- 30 UNTRAINED PARAKEET**
Location: Lebuh King
- 31 GEDUNG RUMPUT**
Location: Lebuh Queen
- 32 TOK TOK MEE**
Location: Jalan Masjid Kapitan Keling / Lebuh China
- 33 ROTI BENGALI**
Location: Lebuh King
- 34 DUCK**
Location: Lorong Che Em
- 35 PROPERTY**
Location: Lebuh Victoria
- 36 "YEOH" ONLY**
Location: Gat Lebuh Chulia
- 37 DOUBLE ROLE**
Location: Gat Lebuh Chulia
- 38 MAIN STREET**
Location: Lebuh Chulia
- 39 AH QUEE?**
Location: Lebuh Ah Quee
- 40 KANDAR**
Location: Lebuh Ah Quee
- 41 TOO NARROW**
Location: Lorong Soo Hong
- 42 PROCESSION**
Location: Lebuh Armenian
- 43 THEN & NOW**
Location: Lebuh Armenian
- 44 CANNON HOLE**
Location: Lebuh Cannon
- 45 BORN NOVELIST**
Location: Lorong Lumut
- 46 LIMOUSINE**
Location: Lorong Carnarvon
- 47 COW & FISH**
Location: Lebuh Melayu / Lorong Ikan
- 48 NO PLASTIC BAG**
Location: Lorong Prangin
- 49 WATERWAY**
Location: Gat Jalan Prangin
- 50 CHINGAY**
Location: Gat Jalan Prangin
- 51 IRONSMITH**
Location: Lorong Toh Aka
- 52 ESCAPE**
Location: Lebuh Aceh
- 53 HAJ PILGRIMAGE**
Location: Gat Lebuh Aceh

- Public Toilets
- LinkBike docking station
- FREE Shuttle Bus Service by Penang State Government**
Hop On Free Central Area Transit (CAT) Shuttle (George Town)
- Bus stops from Jetty Terminal (Pengkalan Weld) to KOMTAR
- Bus stops from KOMTAR to Jetty Terminal (Pengkalan Weld)
- No stops made at this bus stop.
- Penang State Museum is closed. Targeted to open in 2025.

* Map is not drawn to scale and is for illustrative purposes only.
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