

CONTENTS

WELCOME TO PENANG

- 3 ABOUT PENANG
- 6 GETTING TO PENANG
- 7 TRAVELLER ESSENTIALS
- 12 GETTING AROUND PENANG

DISCOVER

15 CULTURE & HERITAGE

EXPLORE

- 20 NATURE & ADVENTURE
- 28 STREET ART

INDULGE

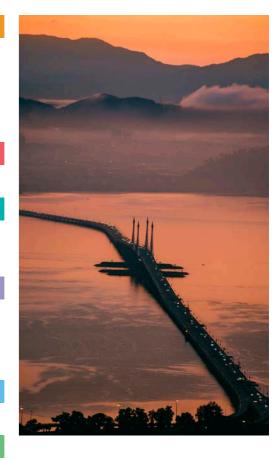
- 29 EAT & DRINK
- 37 SHOP
- 45 STAY & RELAX

EXPERIENCE

57 FESTIVAL & EVENTS

SUGGESTED ITINERARIES

- 64 GEORGETOWN CULTURE & HERITAGE TRAILS
- 65 STREET FOOD TRAIL
- 68 HALAL STREET FOOD TRAIL
- 71 7 WORLD WONDERS OF PENANG
- 73 THE OTHER SIDE OF THE ISLAND BALIK PULAU
- 74 EDUCATIONAL TOURS
- 75 THE OPPOSITE SIDE OF THE ISLAND SEBERANG PERAI



- 77 PENANG TRAVEL DEALS
- 78 PENANG WEDDING TOURSIM
- 80 MEETINGS, INCENTIVES, CONFERENCES & EXHIBITIONS (MICE)
- 81 CRUISE TOURISM
- 82 PENANG MEDICAL TOURISM (PMED)
- 83 StudyPENANG

ABOUT PENANG

Located on the northwest coast of Malaysia, Penang is home to renowned street food, a UNESCO World Heritage Site, gorgeous street art scene, year round festivals, world-class attractions and a UNESCO-designated 130-million-year-old ancient rainforest that's even older than the Amazon.



With its fantastic diversity in culture, heritage, arts, food, as well as its natural surroundings of lovely beaches and breathtaking hills, the state attracts millions of holiday-makers annually and has become one of the world's must-visit tourist destinations.

The vibrant state of **Penang comprises two halves: Penang Island**, where the capital city of George Town is located; and a strip of land on the peninsula, named **Seberang Perai**. In the northeast of the island lies the city of **George Town, a UNESCO World Heritage Site**. Much of the greener terrain is located on the island's hilly centre, which is home to the **Penang Hill UNESCO Biosphere Reserve**, and the mainland.

The narrow sandy beaches lined with resort hotels and residences span along Batu Ferringhi, Tanjung Bungah and Tanjung Tokong. On the southwest of Penang lies Balik Pulau, a scenic countryside. The Bayan Lepas Free Industrial Zone, located on the south-eastern tip of Penang, is known as the Silicon Valley of the East for its thriving industrial hub. Penang Island is connected by two bridges to Seberang Perai (or the 'mainland', and it is affectionately called in Penang). The main town in Seberang Perai is Butterworth, followed by Bukit Mertajam and Nibong Tebal.

WELCOME TO PENANG Air Hitam Dalam Educational Forest Heritage Site ESCAPE Penang BUTTERWORTH **GEORGE TOWN** • KOMTAR AIR ITAM Bukit Mertajam Recreational Forest JELUTONG Penang H<mark>ill</mark> Biosphere Reserve by UNESCO (Pengkalan Weld) Penang Sentral BUKIT MERTAJAM St Anne's Church PENANG BRIDGE Cherok Tokun Relics uru Auto City **BALIK PULAU** BAYAN BARU Pulau Jerejak Snake Temple Design Village Outlet Mall SUNGAL JAWI NIBONG TEBAL

Penang Island is a 20-minute ferry ride from Butterworth. There are two bridges connecting the island to the mainland: **Penang Bridge and the Second Penang Bridge** (Jambatan Sultan Abdul Halim Mu'adzam Shah). Penang International Airport sees incoming international flights from many countries such as China, Singapore, Thailand, Indonesia, Vietnam and Qatar.

Langkawi Island is a 2 hour 45 minute ferry ride away, or a short 35-minute flight. Malaysia's capital, Kuala Lumpur is a 50-minute flight away, or can alternatively be reached by a four-hour train or car ride.

Kota Kinabalu, the state capital of Sabah, can be reached by flight in 2 hour and 40 minutes.

GETTING TO PENANG



CONNECTIVITY

Foreign travellers generally board connecting flights to Penang from two main airports operating in Sepang - KLIA (Kuala Lumpur International Airport) and KLIA2 (Kuala Lumpur International Airport 2), and another in the city - the Sultan Abdul Aziz Shah Airport in Subang. Domestic flights are also widely available for visitors to fly to Penang from other states within Malaysia; visitors can easily fly in from Kedah (Langkawi), Johor (Johor Bahru), Sabah (Kota Kinabalu), Kelantan (Kota Bharu), and Sarawak (Kuching).

The Penang International Airport in Bayan Lepas is about to undergo an expansion. The expansion includes four phases and is expected to be completed in about 48 to 60 months. At present, the expansion project is on hold, pending the finalisation of the National Airport Strategic Plan (NASP). The NASP study on airport development is expected to be completed in 2023, in line with the National Transport Policy. The project is expected to increase passenger capacity from 6.5 million to 25 million a year.



TRAVELLERS ESSENTIALS



WEATHER

Penang enjoys a year-round tropical rainforest climate where it is warm and sunny all year round, with plentiful rainfall due to its geographical location and the monsoon climate. It is usually warmest in the months of January and February during the period of Chinese New Year, and rainy during the southwest monsoon from April to September. The climate is very much dictated by the surrounding sea and the

wind system. The average temperature is above 30°C in the day and above 25°C at night. The weather in Penang is suitable for strolls or cycling around the city, whether day or night.

Call 999 for emergency:

- Police
- Fire & Rescue
- Civil Defence

CULTURE

As a multicultural destination and a UNESCO World Heritage Site, it is difficult to define Penang in just one word. As such, knowing the local culture beforehand will help you understand Penang better.

Language

The official language of Malaysia is Malay, but many locals are proficient in English as well. Most Penangites are competent in more than two languages. Almost all Chinese speak 'Penang Hokkien' which is unique because of the blend of Chinese with many 'adopted' Malay words and some English words. Penangites' most common greeting is "Dah makan kah?" (Malay), "Chiak pa boi" (Hokkien), "Saptacha" (Tamil) which literally means "Have you eaten?".

Most signs are written in Malay and English, with some in Chinese. Names of roads and main destinations are in Malay as well. It would be helpful to know some basic Malay although English is widely spoken in many areas.

Fares for visitors

In Penang, quite a number of attractions offer subsidised fare for Malaysians. Visitors may notice the word "MyKad" stated on some price boards. MyKad refers to the Malaysian national identity card, where statements stating "Price for MyKad holders" refer to prices applicable to Malaysians. Entrance fees and fares are usually visibly displayed to avoid confusion. In the occasion where prices are not stated, do remember to check before proceeding.

Tipping Culture

Service charges are already included in places such as hotels and restaurants, so additional

tipping is not required. You may tip as a gesture of your appreciation for the services rendered.

Things to note during Ramadan

'Ramadan' is a major Muslim event that occurs during the ninth month of the Islamic calendar. Muslims fast daily from dawn to sunset and refrain from drinking water during this time. Out of respect for those fasting, try not to waste large amounts of food or behave imprudently in the presence of Muslims during Ramadan.

Things to note for pedestrians

Walking around George Town is common and is one of the best ways to tour this UNESCO heritage city to discover hidden delights like small quirky lanes. Traffic lights for pedestrians are available at most main streets. Pedestrians are advised to obey the pedestrian crossing lights for safety reasons.

Public Holidays

Penang is a multicultural society with people from different ethnicities and cultures. The city celebrates festivals that are linked to culture, religion and tradition, and observes public holidays that are in commemoration of events of national, regional or local importance. Please note that a particular holiday in Penang may not necessarily be a holiday in other states, and that the dates of certain festive holidays, especially those based on the lunar calendar may change from year to year.

CURRENCY

The Malaysian currency is the Ringgit, written as **RM**. There are six denominations: RM 1, 5, 10, 20, 50, 100.





Exchange

Money changers are widely present in George Town, shopping centres, and at the airport. Foreign currencies such as the US dollar cannot be used locally and it is advisable to purchase a small amount of local currency prior to your arrival.

Banks

Penang's financial district is right in the heart of George Town on Lebuh Pantai (Beach Street). Local and International banks can be found here as well as other locations in Penang for your banking purposes.

Banks in Penang:

· Affin Bank

· HSBC

· Alliance Bank

· Maybank

· AmBank

· OCBC

· Bank Muamalat

· Public Bank

· Bank of China

· RHB

· UOB

· Bank Rakyat

· Scotiabank

· Bank Simpanan Nasional · Standard Chartered

· CIMB Bank Berhad

· Citibank

· Hong Leong Bank

SERVICES TELECOMMUNICATIONS

Buying a SIM Card

A local SIM card can be purchased upon arrival at the airport. Simply choose from the different choices of telecommunication operators available. The retail stands are located at the arrivals hall, after you exit from the baggage claim area. Most convenience shops offer credit top-up services when your SIM card credit runs out.

To make IDD calls

Calling from both landline or mobile phones

- 1. Enter international call access code: 00
- 2. Country code
- 3. Area code
- 4. The desired telephone number

Wi-Fi

Penang has Wi-Fi networks befitting a tourist-friendly city. Wi-Fi is provided at the majority of the hotels and is available in most areas of the city. There are 1,550 Wi-Fi spots at tourist attractions and public places throughout George Town. Most cafés also offer free Wi-Fi. For convenience, you may purchase a local SIM card with a data package to access the internet at all times.



PRAYER FACILITIES

The diversity of Penang means that Islam, Christianity, Hinduism, Sikhism, Buddhism and Taoism are well-represented in the community. There are many mosques, temples and churches in Penang for travellers to practise their beliefs freely and safely.









GETTING AROUND PENANG



LOCAL TRANSPORTATION

Downtown Penang is small enough in size for walking around, especially George Town and its surroundings. One can take in the sights in a trishaw or on a Link Bike. Alternatively, a free shuttle bus service, the Central Area Transit (CAT) bus, provides a convenient way of moving around town.

To get to attractions outside George Town – such as Kek Lok Si Temple, Penang Hill, Batu Ferringhi and Teluk Bahang – standard city buses and taxis are available, including e-hailing services. Always check schedules and fares before deciding on your preferred mode of transportation. Alternatively, you can also rent a car so you can get around at your own convenience.



Taxis are commonly available around the island. It is an easy means of getting around by visitors. Be sure to agree on a price before boarding the taxi. Start by asking how much it is to get to your destination; you can negotiate on the pricing if you feel that it is too high.

Average Fare

Taxi

From George Town to Penang International Airport: **RM45**

From George Town to

Penang Hill or Kek Lok Si: RM30

Public Bus

The state's public bus service is provided by Rapid Penang and covers an extensive area, both on the island and the mainland. It also offers a free Central Area Transit (CAT) bus service within George Town. The terminals at KOMTAR and Penang Sentral are the central transfer terminals for buses that ply the whole of Penang Island and Seberang Perai. Simply ask around or look out for signboards to find out which bus route serves you best. Upon boarding the Rapid Penang bus, inform the driver of your destination, pay the amount required and receive a ticket for your trip. Remember to prepare the exact change as all buses do not carry change for safety reasons.

*Fares are based on distance travelled.

E-Hailing Services

Ridesharing apps such as Grab and AirAsia Ride are available in Penang. Simply download the apps to start booking your trips. Payment is either by cash or credit card.

Car Rental Services

Most large car rental companies have offices in Penang, and a number of them have counters located at the airport. You can rent a car as soon as you arrive or book online and pick up the keys upon arrival. You can also rent a car with travel agencies, where you can book licensed tour guides and drivers to facilitate your visit.

Trishaw

A great and breezy way of getting around George Town is by trishaw. Be sure to agree on a price before starting your journey – the average rate is RM50 per hour for two persons, depending on the distance between the start and end points.

LinkBike

Link Bike is a bike-sharing system that allows users to pick up a bicycle at any of the 25 self-serve bike stations strategically located on the island and return it to any bike station at their convenience. Download the app and scan the QR code to release the bicycle. Users also can use the LinkBike Card instead of downloading the mobile app to use the service.

Ferry

There are two types of ferry services: fast ferries (for pedestrians only) and vehicle ferries (for motorcycles and bicycles). The air-conditioned fast ferries serve the Pengkalan Sultan Abdul Halim (Butterworth) to Swettenham Pier Cruise Terminal (George Town) route while the vehicle ferries serve the Pengkalan Sultan Abdul Halim (Butterworth) to Pengkalan Raja Tun Uda (George Town) route. If you are taking a train to Penang from Kuala Lumpur or other cities, you may board the ferry to the island from Pengkalan Sultan Abdul Halim at Butterworth, located just next to the train station.

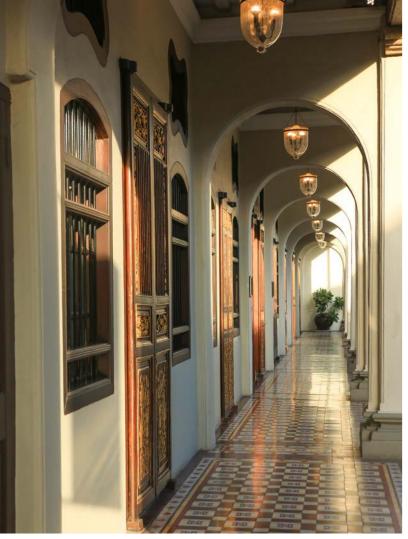
Operating hours: 6.30am-10.30pm Operating intervals: 30 minutes



DISCOVER

CULTURE & HERITAGE

Hundreds of years ago, merchants and labourers sailed from faraway lands and laid anchor off Penang, to make their fortunes. They brought with them their own languages, customs and traditions. Today, the state evolved into a melting pot of cultures with a blend of eastern and western influences, evident by the different places of worship, architecture and more, found across the island and mainland.



George Town UNESCO World Heritage Site



The George Town UNESCO World Heritage Site features Malaysia's best restored and readaptive traditional architecture and a multitude of heritage trades and arts. The worldrenowned "Street of Harmony" reflects the influence of the diverse communities that have made Penang their home. The wooden houses over at the Clan Jetties are built on stilts over the sea and are a cherished and conserved element of George Town's cultural heritage legacy. At only 2.5sq km, the George Town World Heritage Site is compact enough to be explored on foot, by bicycle or trishaw.



George Town's Outstanding Universal Values (OUVs)

According to UNESCO, the city represents an exceptional example of a multicultural trading town in South-East Asia forged from the mercantile and civilisation exchanges of Malay, Chinese, Indian and European influences. The city is a living testimony to Asia's multicultural heritage and traditions, where various religions and cultures meet. The city also reflects the coming together of cultural elements to create a unique architectural and cultural townscape unparalleled anywhere in East and South-East Asia.



Penang Peranakan Culture

The Baba Nyonya or Peranakan Chinese are early immigrants from China. They openly adopted local beliefs and practices, resulting in a unique culture that is solely their own. One can find Peranakan culture in Malaysia in Penang and Melaka, but the Penang Peranakans differ from their Malaccan counterparts in some ways.

Although both Peranakans use a mixture of Hokkien and Malay languages, the Penang Peranakans speak mainly Hokkien with some borrowed Malay words. In contrast, the Malaccan Peranakans have adopted a Malay patois, with some Hokkien words included.

The Peranakan style of cooking fuses Chinese and Malay elements. There is an added Thai influence in the Peranakan cuisine in Penang, bringing in a sweet and sour edge that differentiates it from the Malaccan version. From rituals, cuisine, dressing to language, the Peranakan Chinese have created a fusion of cultures that stand as a true hallmark of Penang's rich multicultural diversity.

DISCOVER DISCOVER

CITY ATTRACTIONS

The museums and galleries in George Town are some of the city's most powerful draws and they offer something for everyone.







- 1. THE TOP Penang
- 2. Tech Dome Penang
- 3. The Gravityz
- 4. Penang House of Music
- 5. Penang 3D Trick Art Museum



- 6. Dark Mansion
 - 3D Glow In The Dark Museum
- 7. Wonderfood Museum Penang
- 8. Upside Down Museum Penang



HISTORICAL SITES AND LANDMARKS

With a rich heritage past to draw from, Penang has no shortage of historical sites and landmarks to discover, from well-preserved colonial architecture to heritage residences and clan houses that are historical gems in their own right.









- 2. Town Hall

1. Fort Cornwallis

- 3. City Hall
- 4. Queen Victoria Memorial Clock Tower
- 5. Pinang Peranakan Mansion
- 6. Cheong Fatt Tze The Blue Mansion
- 7. Suffolk House
- 8. The House of Yeap Chor Ee

- 9. Makam Kerabat Diraja Kedah
- 10. Batu Bersurat Cherok Tok Kun
- 11. Batu Sempadan British Siam Pinang Tunggal
- 12. Dataran Pemuda Merdeka Butterworth
- 13. Jambatan Merdeka Bumbung Lima



DISCOVER EXPLORE

PLACES OF WORSHIP

The diversity of Penang means that Islam, Christianity, Hinduism, Sikhism, Buddhism and Taoism are well-represented in the community. There are many mosques, temples and churches in Penang either to perform your religious duties or to gain insights into the state's history and cultures.









- 1. St. George's Church
- 2. Goddess of Mercy Temple (Kuan Yin Temple)
- 3. Church of the Assumption
- 4. Sri Maha Mariamman Temple
- 5. Kapitan Keling Mosque
- 6. Acheen Street Malay Mosque
- 7. Wat Chayamangkalaram
- 8. Kek Lok Si Temple
- 9. Penang State Mosque
- 10. Minor Basilica of St. Anne, Bukit Mertajam

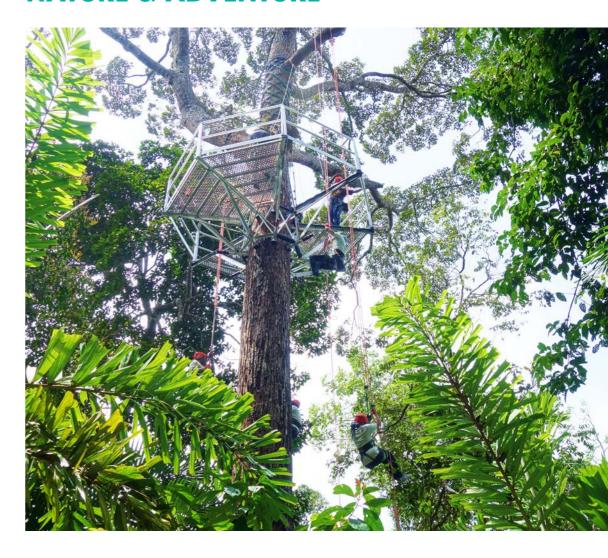




- 11. Church of St. Anthony
- 12. Masjid Abdullah Fahim
- 13. Surau Kubang Semang
- 14. Sri Muniswarar Temple
- 15. Arulmigu Karumariamman Temple
- 16. Ku Zheng Tse Temple
- 17. Nine Emperor Gods Temple (Tow Boo Kong Temple)



NATURE & ADVENTURE



Getting back to nature is easy, as Penang's compact size and good road network make it convenient for visitors to get around, with the sea, hills and jungle adventure only minutes away.

ATTRACTIONS

From sliding down the world's longest water slide to discovering the wonders of a 130-million-year-old virgin rainforest designated by UNESCO as the Penang Hill Biosphere Reserve, Penang offers a wide range of world-class ecotourism attractions to fit every taste.





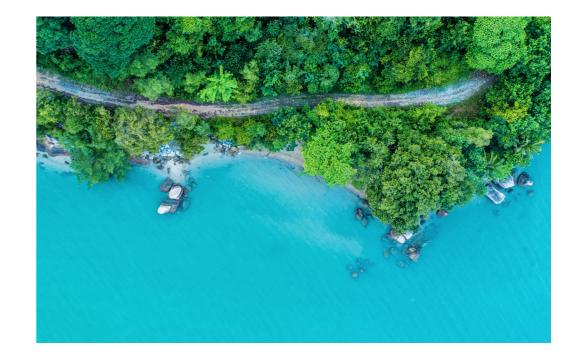




- 1. The Habitat Penang Hill
- Entopia by Penang Butterfly Farm
- 3. ESCAPE Penang
- 4. Tropical Spice Garden
- 5. Tropical Fruit Farm
- 6. Boulder Valley Glamping
- 7. Penang Bird Park



Penang is not only a culture and arts destination but offers numerous beaches as well. Majority of the beach resorts will usually have fun activities to join, or you can relax at a secluded spot to work on a tan. The very popular Batu Ferringhi or Tanjung Bungah beaches are well serviced with resorts, hotels and dining venues from fast food outlets to bars and restaurants. The less frequented Miami Beach lies not too far from the bustling Batu Ferringhi. Beaches in the Teluk Bahang area are accessible through boat rides or by hiking through the Penang National Park. Mas Beach and Kerachut Beach are perfect spots for a relaxing dip and a peaceful lie-down. In Balik Pulau, sun and sea breeze can be enjoyed at the Pantai Malindo and Pantai Pasir Panjang while Tanjung Asam, Ombak Damai and Pasir Belanda in the southwestern coast of the island have been drawing visitors. Over in Seberang Perai, beach spots like Pantai Robina, Pantai Bersih, and Bagan Ajam are popular with locals.







ISLANDS

There are several smaller islands off the coasts of Penang Island and Seberang Perai. You might have heard of the more popular island Pulau Aman, but there are plenty more outlying islands like Pulau Tikus, which houses a solar-powered lighthouse and shrine of a holy man; Pulau Gedung, which hides a forgotten colonial weapons storage building; and Pulau Kendi, an uninhabited island with untouched natural beauty. These islands are only accessible by boat, which adds to their unique charms.

RECREATIONAL SPACES

Penang might be well-known for its art, heritage and food but largely overlooked are its recreational parks and forests. Pockets of greenery can be easily found once visitors head away from the UNESCO heritage zones. Best of all, the UNESCO Biosphere Reserve is only a short drive away from the city. One can breathe easy and be revitalised by an invigorating hike or stroll at its many recreational parks and forests.









- 1. Penang Hill
- 2. Sia Boey Urban Archaeological Park
- 3. Penang National Park
- 4. Teluk Bahang Forest Reserve
- 5. Bukit Mertajam Recreational Forest
- 6. Air Hitam Dalam Educational Forest
- 7. Bukit Panchor State Park
- 8. Mengkuang Dam
- 9. Central Island Park





HIKING

Penang is truly a hiker's paradise with its 130-million-year-old virgin rainforest and rugged landscapes. Some of the best hikes in the state are the trails leading up to Penang Hill, with the Moon Gate 5 trail near the Penang Botanic Gardens and Youth Park being one of the accessible trails. Travel further west to Penang National Park in Teluk Bahang if checking out baby sea turtles at the turtle sanctuary and discovering stunning beaches are on your hiking bucket list. Those seeking to end a hiking trip with wow-worthy waterfall views will do well at the Titi Kerawang hiking trail in Balik Pulau. Over on the mainland, Bukit Mertajam Recreational Park rewards hikers with a cooling breeze, some 450 metres above sea level, at its peak. Then, venture off to the park's splendid streams, shallow ponds and a waterfall, where you can enjoy a well-earned cool off after a day of hiking. Choose to follow a hiking guide or head out on one's own. Do pack plenty of food and water as some hikes contain limited to no facilities.



GOLFING

Whether one chooses to tee off amid lush greenery or by the valley fringes, there are excellent golf courses that are designed to international standards. Penang is indeed an ideal destination that combines a memorable vacation with an exciting game of golf. Among the popular golf courses in the state are:

- · Penang Golf Club
- · Bukit Jawi Golf Resort
- · Penang Golf Resort
- · Penang Turf Club Golf Course
- · Mountain View Golf Resort



CYCLING

Penang has some of the most beautiful hidden gems, landscapes, and towns, ready for you to explore on two wheels. Cycling is a breezy way to discover George Town's heritage buildings and its famous street art, as well as to take in Balik Pulau's stunning sights of kampungs, plantations, and fishing villages. Intrepid travellers seeking to spend a little time away from tourist spots can opt to cycle to Straits Quay or Queensbay on the scenic coastal lanes. If you are one for adventure, then the mainland's cycling routes must be on your bucket list. Ride along the Butterworth Outer Ring Road (BORR), passing by large container areas and gigantic container cranes before heading to Frog Hill. Getting to the top of the hill requires going through rough and patchy terrains, but the sweeping vistas atop the abandoned mining site are worth the ride. Rent a bike, join a cycling tour, or use a bike-sharing system like LinkBike - either way, you'll meet plenty of locals and see plenty of Penang's diverse landscapes as you cycle at a leisurely pace.

FISHING

Fishing can be enjoyed along Penang's coastlines. Teeming with groupers, grunters, blackfin sea catfishes and croakers, the sea surrounding the Penang island is one of the best places to cast a line. For those who are after bigger fish, charter boats and tours take visitors to favourite fishing areas surrounding the island and the outlying islands off the coast of Seberang Perai.

 \sim 25



WATER SPORTS ACTIVITIES

Batu Ferringhi and Tanjung Bungah beaches are dotted with hotels, resorts and dining venues. One can easily opt to parasail or hop on a banana boat as recreational activities are in no shortage here. Do bear in mind that guests patronising waterfront facilities in Batu Ferringhi do so at their own risk. Those who enjoy kayaking and dragon boating can head over to Pusat Kegiatan Sukan Air (Water Sports Centre) in Tanjung Bungah. The centre is managed by the state government and it offers a variety of water sports, including dragon boating and kayaking.



BIRDWATCHING

Penang is home to an estimated 420 species of birds, including several rare specimens. Both the island and mainland are known for its abundant variety of bird species, making it an avian paradise for amateur and experienced bird watchers. Some of the diverse bird habitats include lowland forests, mangrove forests, tidal mudflats, wetlands and paddy fields. Commonly spotted birds throughout Penang include various species of eagles, owls, song birds, waders and water birds that consist of resident and migrant birds.

Great locations on the island and mainland for bird watching are:

- · Penang National Park
- · Penang Hill
- · Penang Botanic Gardens
- · Bukit Panchor State Park
- · Air Hitam Dalam Educational Forest
- · Bukit Mertajam Amenity Forest
- · Bukit Juru Forest Reserve
- · Sungai Burung in Balik Pulau
- · Teluk Air Tawar in Butterworth
- · Byram Pulau Burung in Nibong Tebal

STREET ART

Street art is capturing the attention of global travellers and artists, fuelling a new kind of tourism that creatively connects travellers to the mishmash of cultures, heritage and arts that the city is buzzing. Through street art, art pieces are no longer confined in museums or galleries. Today, street art can be found thriving along the city's five-foot ways and pre-war shop houses, providing visitors glimpses of the state's history and cultural heritage. The heritage city of George Town's street art scene may be all the rage, but it's worth checking out other murals in Balik Pulau, Air Itam, Butterworth and Bukit Tambun too.



INDULGE INDULGE

EAT & DRINK



With its multiethnic populace, Penang offers a fantastic variety of food and a kaleidoscope of flavours. Not only are Asia's major races all represented in Penang's cuisine, but they are also fused in the forms that are truly unique to Penang, like Nyonya and Jawi Peranakan cooking. Nyonya cuisine is a blend of Malay, Chinese and Thai influences, while Jawi Peranakan food is a product of the Indian-Muslim, Straits-born community, which combines Tamil, Pakistani, Persian, and Malay cooking styles. From a choice of traditional hawker stalls to old-school coffee shops and fine dining establishments, the only dilemma is deciding where to eat that next great meal.

STREET FOOD

Penang's hawkers are well regarded for their mastery of the hawker traditions. A majority of hawkers in Penang boast their own family recipe perfected over generations. Over time, Penang's hawker culture has gained numerous global recognitions. One of the best ways to enjoy Penang's internationally acclaimed street food like assam laksa and char koay teow and other must-eats like curry mee, hokkien mee, or chien and pasembur under one roof is by dining in at a coffee shop or food court. No matter your preference, be certain that you'll find something to tickle your taste buds.



- · New Lane Hawker Centre
- · Gurney Drive Hawker Centre
- · Pulau Tikus Hawker Center
- · Long Beach Food Court
- · Chai Leng Park Food Stalls



UNIQUE DINING EXPERIENCE

Penang is home to an incredible array of restaurants, including unusual foodie experiences that are anything but typical.





- 1. Top View Restaurant @ 68th Floor
- 2. Hai Boey Seafood Restaurant
- 3. Bukit Tambun Prawn Village Restaurant
- 4. Gustoso By The Beach
- 5. Nada Natural Farming
- 6. Bukit Genting Hill Leisure Park and Restaurant
- 7. ThreeSixty° Revolving Restaurant and Rooftop Bar



- 8. Beach Blanket Babylon
- 9. Rumah Kacha
- 10. David Brown's Restaurant & Tea Terrace
- 11. Kopi Hutan
- 12. Suffolk House
- 13. Macalister Mansion



HIP CAFÉS, BARS & BISTROS

Whether you are a local, a tourist or an out-of-state visitor looking for a perfect spot to kick back and chill out, Penang's quirky cafés and swanky bars offer plenty of variety.



- 1. China House
- 2. Kim Haus
- 3. BEAN Sprout Café
- 4. Beso Rosado, Penang
- 5. Holy Guacamole
- 6. Narrow Marrow
- 7. Farquhar's Bar
- 8. Spink In The Sky
- 9. SPINK
- 10. Fly Me To
- 11. 大山脚 Dua Sua Ka

- 12. Grain Modern Food
- 13. The Coffee Cottage
- 14. Abbey Road Bistro
- 15. THE BEER FACTORY at Jalan Raja Uda
- 16. Norm Micro Roastery
- 17. Mish Mash
- 18. Ang Ang Roastery at Alma, Bukit Mertajam
- 19. Ang Ang Roastery
 - T Place at Bukit Mertajam



INDULGE **INDULGE**

PERANAKAN FOOD

Not only are Asia's major races all represented in Penang's cuisine, they are fused together in the forms that are truly unique to Penang like Nyonya and Jawi Peranakan cooking. Nyonya cuisine is a blend of Malay, Chinese and Thai influences that is well known especially around the region.







- 1. Moh Teng Pheow Nyonya Koay & Canteen
- 2. Bibik's Kitchen Nyonya Cuisine
- 3. Auntie Gaik Lean's Old School Eatery
- 4. Ivy's Nyonya Cuisine
- 5. CEKI Nyonya Restaurant
- 6. Kebaya Dining Room
- 7. Jawi House
- 8. Baba Phang
- 9. Richard Rivalee Nyonya Cuisine







FINE DINING

Penang offers excellent fine dining options, from high-end traditional flavours to inventive modern food. So treat yourself to Penang's fine dining experiences at the following establishments:



- 1. Restaurant au Jardin
- 2. Feringgi Grill @ Rasa Sayang
- 3. Blanc at Macalister Mansion
- 4. Monsieur Bar & Restaurant

- 5. Orinea by Farquhar Mansion
- 6. Communal Table by gēn 根
- 7. Indigo Restaurant @ The Blue Mansion



HALAL RESTAURANTS

It is no secret that Penang is home to an ever-evolving and diverse selection of eateries—Muslim-friendly restaurants included.



- 1. Quallys
- 2. Irama Dining
- 3. Café Lagenda
- 4. Muthu Banana Leaf Restaurant
- 5. Minah Restaurant
- 6. Sedaun Modern Food

- 7. De' Pauh Garden Restaurant & Café
- 8. So Sushi Supply & Café
- 9. Halab Penang
- 10. Pak Liew Chinese Muslim Restaurant at Bukit Mertajam

VEGETARIANPenang is also an

Penang is also an ideal destination for vegetarians as the veggie food scene in Penang is ever growing. There is an abundance of Chinese and Indian vegetarian food outlets that are suitable for vegans too.



- 1. Pinxin Vegan Cuisine
- 2. Evergreen Vegetarian House
- 3. SUPE Japanese VEGAN
- 4. Woodlands Vegetarian Indian Restaurant
- 5. Sincerely Crafted Cuisine
- 6. Sri Ananda Bahwan Vegetarian
- 7. Brown Poodle

- 8. W Café
- 9. The Leaf
- 10. Idealite
- 11. Lilys
- 12. The Garden Banana Leaf





SHOP



Shopping in Penang is a larger-than-life experience! Whether you are a fan of modern shopping malls, or traditional bazaars and street markets, Penang has something for everyone.

SHOPPING MALLS

Penang has its impressive share of shopping malls to satisfy any shopaholic.





- 1. KOMTAR
- 2. 1st Avenue Mall
- 3. Gurney Plaza
- 4. Gurney Paragon
- 5. Straits Quay
- 6. Queensbay Mal
- 7. Kompleks Bukit Jambul



- 8. Design Village
- 9. IKEA
- 10. Sunway Carnival



TRADITIONAL & MODERN LOCAL ARTISANS

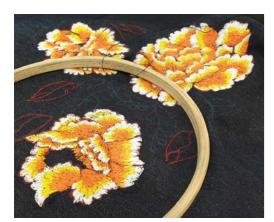
You'll find plenty of shops and markets all over Penang selling everything from traditional arts and crafts to trendy hand-made goods. No matter what you're into, Penang's traditional and modern artisans have got you covered.



Traditional Artisans

- · Sim Buck Teik, Rattan Weaver
- Ng Chai Tiam, Chinese Seal Cutter & Calligrapher
- · Haja Mohideen, Songkok Maker
- · Flower Garland Makers
- · Lee Poh Chin, Joss Stick Maker





Modern Artisans

- · Betterthanblouses by Kang Pei Shern
- $\cdot \ \text{Kenny Loh Couture by Kenny Loh} \\$
- \cdot Josh Lee Fragrances by Josh Lee
- · Maison de Poupée by Jing Ooi
- · Jonathan Yun Sculptural Jewelry



PENANG PRODUCTS

Penang is full of home-grown products, from traditional treats to beverages. Here are some locally owned and produced souvenirs to bring home from Penang.





- 1. Ghee Hiang
- 2. S.M. Badjenid & Son
- 3. Apple Brand Soy Sauce
- 4. Him Heang
- 5. Ghee Hup Nutmeg Products
- 6. Lean Seng Cooling Face Powder



- 7. Jeruk Madu Pak Ali
- 8. MyKuali "Penang White Curry" Instant Noodle
- 9. Salute Brand Local Coffee
- 10. Ban Heang



NIGHT MARKETS

Pasar Malam or night markets happen weekly to serve the needs of the neighbouring communities. Street vendors set up their stalls along roads around 6.30pm on a particular day of the week, usually near a densely populated residential area. Everyday household items and clothing are sold at affordable prices next to mouth-watering street food. Paying a visit to a night market is a perfect opportunity to sample local food, practice bargaining skills and maybe purchase a quirky t-shirt. It's a great plunge into the local culture that will definitely leave an impression.



Pick a day or pick a place:

Monday - Maccallum Street and Berapit Bukit Mertajam

Tuesday – Tanjung Bungah

Wednesday - Farlim

Thursday – Jalan Mahsuri, Batu Baru and Batu Kawan Stadium Car Park

Friday – Jelutong Saturday – Sungai Dua

Sunday - Paya Terubong and Alma Bukit Mertajam

Daily - Batu Ferringhi



LOCAL HANDICRAFT WORKSHOPS

There are myriad ways to make one's journey to be authentic and unique, and one of them is through handicraft workshops. Some traditional traders do offer lessons so you can experience the daily grind and rhythm of their trades, all while creating your works to bring home.



- 1. Rozana's Batik
- 2. Wak Long Wayang Kulit Making Workshop
- 3. Traditional Joss Stick Making Workshop
- 4. Traditional Rattan Weaving Workshop
- 5. Traditional Peranakan Beaded Shoes Workshop



COOKING CLASSES

Penang's multiculturalism has always been the recipe for the state's well-earned reputation as the gastronomic capital of Malaysia. If you want to bring some of your favourite local dishes home with you, check out some of these cooking classes. Prior booking is required.



- 1. Tropical Spice Garden Cooking School
- 2. Nazlina Spice Station
- 3. Pearly Kee's Penang Home Cooking School
- 4. Mypintu Plate Cooking Class

ART CENTRES & GALLERIES

Although Penang is famed for its street art, there is more to the state's art scene than that. Peep into the many art galleries and be surprised by the thriving scenes inspired by life in Penang.

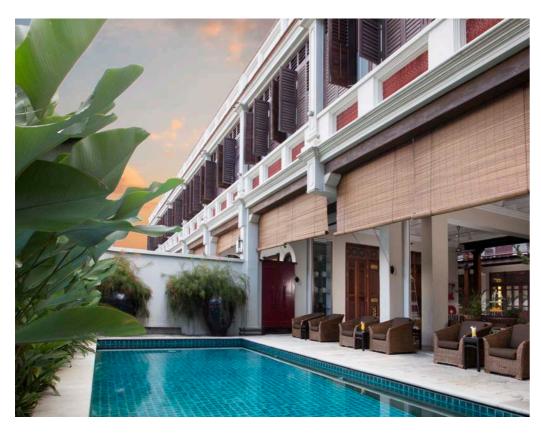


- 1. Penang State Art Gallery
- 2. Hin Bus Depot
- 3. Yahong Art Gallery
- 4. The Art Gallery, Penang
- 5. Ming Fine Art





STAY & RELAX





Penang offers a fantastic choice of accommodation to suit different needs and budgets, from luxury hotels, boutique hotels and serviced apartments, to budget hostels, beachfront guest houses, and exciting homestays.

GEORGE TOWN

George Town has become a favourite with visitors because of its eclectic range of boutique accommodation, which includes beautifully restored traditional shophouses and hip, trendy hotels with hints of local flavours.



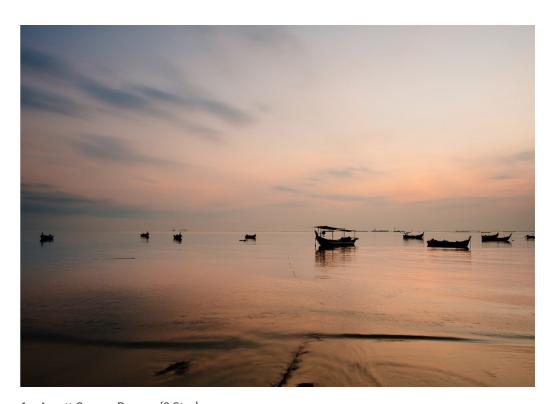
A stay in the George Town UNESCO World Heritage Site is perfect for exploring George Town on foot, bicycle, motorcycle or trishaw.

- 1. Areca Hotel (3 Star)
- 2. Armenian Street Heritage Hotel (3 Star)
- 3. Bayview Hotel Georgetown Penang (4 Star)
- 4. Berjaya Penang Hotel (4 Star)
- 5. Burmahtel (Others Budget)
- Cheong Fatt Tze The Blue Mansion (Others - Boutique)
- 7. Cititel Express, Penang (3 Star)
- 8. Cititel Penang (4 Star)
- 9. Courtyard by Marriott (4 Star)
- 10. Eastern & Oriental Hotel (5 Star)
- 11. Edison Georgetown Penang (Others Boutique)
- 12. G Inn (Others Inn)
- 13. Helicionia Hotel (Others Budget)
- 14. Hotel Continental (3 Star)
- 15. Hotel Jen Penang (4 Star)
- 16. Hotel Malaysia (3 Star)
- 17. Hotel NEO+ Penang By Aston (3 Star)
- 18. Hotel Royal Penang (4 Star)
- 19. Hotel Sentral Georgetown (3 Star)
- 20. Le Embassy (Others Budget)
- 21. Loop On Leith Hotel Penang
- 22. Macalister Hotel by PHC

- 23. Macalister Mansion (Others Boutique)
- 24. Macalister Terraces
- 25. Mei Hotel Penang (3 Star)
- 26. Modern Hotel (Others Boutique)
- 27. Noordin Mews (3 Star)
- 28. OZO George Town Penang
- 29. Pingsa Hotel (Others Budget)
- 30. Red Rock Hotel (3 Star)
- 31. Royale Chulan Penang Hotel (4 Star)
- 32. Savv Hotel
- 33. Seven Terraces (3 Star)
- 34. Summer Tree Hotel
- 35. Sunway Hotel Georgetown (4 Star)
- 36. The Prestige Hotel (5 Star)
- 37. The Wembley A St Giles Hotel, Penang (4 Star)
- 38. Tien Hotel
- 39. Travelodge Georgetown (3 Star)
- 40. Tune Hotel George Town Penang (1 Star)
- 41. Victoria Garden Hotel (3 Star)
- 42. Vouk Hotel Suites
- 43. Wifi Boutique Hotel (Others Boutique)
- 44. Yeng Keng Hotel (3 Star)
- 45. 23 Love Lane (Others Boutique)

GURNEY DRIVE

Strategically located between the city and the beach, Gurney Drive's high-rise hotels offer breathtaking panoramas of the sea and city. For delightful street food, world-class shopping and nightlife, this iconic waterfront boulevard is where the action takes place.



- 1. Ascott Gurney Penang (3 Star)
- 2. Evergreen Laurel Hotel (5 Star)
- 3. G Hotel Gurney (5 Star)





TELUK BAHANG, BATU FERRINGHI, TANJUNG BUNGAH

Penang's famous coastal strip up north, from Tanjung Bungah to Batu Ferringhi, is home to many 3 to 5-star beach resorts, with plenty of shopping, nightlife and eco-tourism activities close at hand. For an unforgettable kampung experience, there are homestays available in the smaller fishing villages close by.



- 1. Angsana Teluk Bahang
- 2. Bahang Bay Hotel
- 3. Bayview Beach Resort Penang (4 Star)
- 4. DoubleTree Resort by Hilton Penang (4 Star)
- 5. Flamingo Hotel by the Beach, Penang (4 Star)
- 6. Golden Sands Beach Resort (4 Star)
- 7. Hard Rock Hotel Penang (5 Star)

- 8. Hompton By The Beach, Penang (4 Star)
- 9. Hotel Sentral Seaview Penang (3 Star)
- 10. Leisure Cove Hotel and Apartments (3 Star)
- 11. Lone Pine Hotel (5 Star)
- 12. Mercure Penang Beach (3 Star)
- 13. PARKROYAL Penang Resort (5 Star)
- 14. Rainbow Paradise Beach Resort (4 Star)
- Shangri-La's Rasa Sayang Resort & Spa, Penang (5 Star)

SOUTHEAST ZONE

The southeast zone is a stone's throw from the island's high-tech parks, the international airport, golf clubs, the two Penang bridges that connect the island to the mainland, and one of Penang's largest shopping malls. There is a wide variety of business-class hotels to choose from, as well as convention centres, including the Subterranean Penang International Convention & Exhibition Centre (SPICE) and the Penang Waterfront Convention Centre, which is scheduled for completion in a few years.



- 1. AC Hotel by Marriott Penang
- 2. Eastin Hotel Penang (4 Star)
- 3. Hotel Seri Malaysia
- 4. Lexis Suites Penang (5 Star)
- 5. Olive Tree Hotel (4 Star)

- 6. Raia Hotel
- 7. The Corum View Hotel (2 Star)
- 8. U Hotel (2 Star)



SEBERANG PERAI UTARA

If you're looking to visit nearby attractions such as Butterworth Art Walk, these hotels will make Seberang Perai Utara your home away from home.



- 1. Aroma Business Hotel (3 Star)
- 2. Chariton Hotel Butterworth (2 Star)
- 3. Hotel Palm Inn Butterworth (2 Star)
- 4. Pearl View Hotel (3 Star)
- 5. T+ Hotel



SEBERANG PERAI TENGAH

This is the bustling side of Seberang Perai with a number of shopping malls. The Penang Bird Park – the first and largest bird park of its kind in Malaysia – is located here. The famous St Anne's Church is located in Bukit Mertajam; the Cherok Tokun relics can be found within the compounds of the church. There are more hotels in this area of Seberang Perai.



- 1. Chariton Hotel Alma (3 Star)
- 2. Exo Avenue
- 3. Golden Nasmir Hotel (2 Star)
- 4. Hotel Alpha (2 Star)
- 5. Iconic Hotel (4 Star)
- 6. Ixora Hotel (4 Star)

- 7. Laguna Hotel
- 8. Palm Inn Hotel Bukit Mertajam (2 Star)
- 9. Summit Hotel Bukit Mertajam (3 Star)
- 10. Sunway Hotel Seberang Jaya (4 Star)
- 11. The Light Hotel Penang (5 Star)
- 12. Vangohh Premier Hotel (5 Star)



SEBERANG PERAI SELATAN

Visit Nibong Tebal and the Bukit Panchor Recreational Forest, where you can experience the mangrove ecosystem, explore the surrounding bat caves and take a stroll on the wetland boardwalk.



- 1. Galaxy Star Hotel (3 Star)
- 2. The Upper House



HOMESTAYS

Homestays in Penang provide an alternative to conventional hotels by offering affordable and comfortable accommodation for tourists who wish to stay with locals, or away from the city's hustle and bustle. Holiday-makers will get the chance to experience local cultures and lifestyles in a laid-back atmosphere. Participate in typically rural activities such as fishing, rubber-tapping, fruit-picking, craft-making and so on. Exchange stories with the locals, savour home-cooked meals and even possibly be part of a traditional wedding celebration, or get one organised for yourself!



Penang's homestay programme encompasses 11 areas across the northern region, each uniquely with its own special features that promise tourists a memorable and eventful time. These include:

- Balik Pulau Homestay
- Kota Aur
- Pulau Betong
- Pulau Aman
- Sungai Chenaam
- Mengkuang Titi
- Sungai Duri
- Teluk Bahang
- Sungai Semilang
- Sungai Setar
- Lahar Yooi



YACHT AND SUNSET CRUISE

Yachts and cruises in Penang are the ideal options to relax and unwind at day's end and witness a legendary Penang sunset over the Straits of Malacca. One can easily opt to charter a yacht or hop on a cruise offered by selected hotels to enjoy a sunset cruise.



SPA & WELLNESS

Experience real Penang indulgence at luxury spas or seek out traditional Asian medicine practitioners to melt those worries away. After a tiring day touring Penang, treat yourself to an indulgent evening.



- 1. Carezone Beauty Therapy Centre
- 2. Carezone Beauty World Therapy Centre
- 3. CHI, The Spa
- 4. D Sense Health & Beauty
- 5. Danai Spa & Wellness
- 6. Java Spa

- 7. PAÑPURI Organic Spa
- 8. Rock Spa
- 9. Teratak Spa
- 10. Tower Spa
- 11. Yemaya Spa



FESTIVALS & EVENTS



The people in Penang celebrate all year round festivals including religious, cultural and arts. They happen almost every month such as the acrobatic lion dances during Chinese New Year, the intricate weaving of ketupat (rice dumplings) during Hari Raya Aidilfitri (Eid Mubarak) and the unbelievable body piercings that are seen during Thaipusam (a Hindu religious festival). Besides these, home-grown arts festivals are increasingly popular with global travellers such as the highly-anticipated George Town Festival and the international award-winning George Town Literary Festival. Other annual events such as the Catholic St Anne's Feast Day, Penang International Food Festival, George Town Festival, George Town Heritage Celebration, Penang Bridge International Marathon and Penang International Dragon Boat Festival are not to be missed in Penang.









EXPERIENCE

ANNUAL EVENTS







PENANG CNY CELEBRATION (MIAO HUI)

JANUARY - FEBRUARY

Penang CNY Celebration (Miao Hui) is an annual event held during CNY to showcase and promote Chinese traditional culture. This year, the celebration is held on both online and offline platforms for all to participate.

PENANG INTERNATIONAL FOOD FESTIVAL

JUNE

The Penang International Food Festival (PIFF) is an annual event offering visitors an exciting experience to indulge in Penang's famed Food. Presenting endless delectable choices, PIFF is the place for food, stories, experience, culture and traditions.

PENANG HILL FESTIVAL

JULY

With the theme "See the Nature, Feel the History", Penang Hill Festival is a three-day event that aims to offer educational sessions and opportunity to public to enjoy the beauty of Penang Hill and its culture and history while celebrating Penang Hill's latest designation as a Biosphere Reserve by UNESCO Man and the Biosphere Program.

PENANG INTERNATIONAL FLOWER, FRUIT & FOOD FESTIVAL

JULY

Penang International Flower, Fruit & Food Festival is an event that offers selling of local food, fruits, flowers shows and more.

GEORGE TOWN FESTIVAL

JULY

George Town Festival (GTF) is an annual festival held in Penang, in honour of the city's designation as a UNESCO World Heritage Site in 2008. This year's Festival is reimagined and curated as a hybrid festival, integrating traditional forms of on-site entertainment with modern virtual elements.

GEORGE TOWN HERITAGE CELEBRATIONS

JULY

George Town Heritage Celebrations is an annual community-powered event that commemorates the inscription of George Town as a UNESCO World Heritage Site on 7 July 2008. It celebrates the living heritage of George Town – its multicultural practices, food, arts, and crafts, as well as cultural festivities that highlight the history and local cultural pride.

PENANG BRIDGE INTERNATIONAL MARATHON

DEC

The Penang Bridge International Marathon or Penang Bridge Marathon is an annual marathon event held at Penang Bridge in Penang, Malaysia, since 1984. It is organised by Penang State Tourism Development office and fully supported by the Penang State Government. It is known as the biggest run in the country.

 $[\]ast$ Dates of these festivals vary from year to year.

EXPERIENCE

CULTURAL EVENTS







PONGAL CELEBRATION

JANUARY

Pongal is a harvest festival celebrated by Hindus, usually in January or February, when crops like paddy and sugarcane are harvested.

THAIPUSAM

JANUARY / FEBRUARY

Thaipusam is a religious occasion held by devotees for the purpose of seeking blessings, fulfilling vows, and offering thanks to Lord Murugan.

CHINESE NEW YEAR

JANUARY / FEBRUARY

Chinese New Year is celebrated on the first day of the Lunar Calendar, with each year ushering in a zodiac animal ruling sign. Celebrations start on the eve of Chinese New Year where family members gather for a Reunion Dinner.

NUZUL AL-QURAN

MARCH / APRIL

On the 17th day of the holy Ramadan month, a national-level celebration called Nuzul Al-Quran is held to commemorate the day Prophet Muhammad S.A.W. first received the revelation from heaven. It is observed as a public holiday in most states of Malaysia.

VAISAKHI

APRIL

Vaisakhi marks the harvest festival and the start of the Punjabi New Year. The occasion is observed by the Sikh community with prayers in Sikh temples.

THAI WATER FESTIVAL (SONGKRAN)

APRIL

Songkran or Water Festival is a traditional festival celebrated by Thai and Burmese devotees to mark the beginning of a New Year. It is celebrated by liberally splashing water on each other.

HARI RAYA AIDILFITRI

APRIL / MAY

In Malaysia, the Muslims celebrate the start of the month of Syawal with their families and friends. It marks the end of a month-long fasting during Ramadan.

WESAK DAY

MAY

Wesak Day is observed by devotees to celebrate Buddha's birthday, enlightenment and achievement of Nirvana. The occasion is observed by devotees with prayers in temples.

AWAL MUHARRAM

JULY

Also known as Maal Hijrah, it marks the first day in the Islamic Calendar (Hijrah Calendar). It is equivalent to the 1st of January in the Gregorian Calendar. In most states, it is gazetted as a public holiday.

 $[\]ast$ Dates of these festivals vary from year to year.

EXPERIENCE SUGGESTED ITINERARIES

HUNGRY GHOST FESTIVAL

AUGUST

opened for spirits and ghosts to roam freely. Makeshift altars are erected at roadsides where giant joss sticks are lit and food offered. Staged operas are also conducted for the entertainment of ghosts, spirits, and the public on a nightly basis.

MERDEKA DAY

AUGUST

To commemorate Malaysia's Independence Day, an annual Merdeka Parade will be organised by the Penang State Government where contingents representing various government agencies will be taking part in the occasion.

MID-AUTUMN FESTIVAL

SEPTEMBER

Mid-Autumn Festival is celebrated widely in Penang. It is a time when family and friends gather to admire the full moon while savouring Moon Cakes, Chinese tea and parading around with colourful Chinese Lanterns.

MALAYSIA DAY

SEPTEMBER

A significant date in the history of Malaysia as it marks the joining together of Malaya, Sabah and Sarawak to form Malaysia in 1963.

NINE EMPEROR GODS FESTIVAL

SEPTEMBER / OCTOBER

It is believed to be when the Gates of Hell are
The Nine Emperor Gods Festival is celebrated on the 1st till 9th day of the ninth month in the lunar calendar. Throughout this festival, rituals such as skewering and fire walking ceremonies are carried out. On the last day, the Gods are sent off to the sea accompanied by many other colourful floats.

NAVRATRI FESTIVAL

SEPTEMBER / OCTOBER

The Navratri Festival is a Hindu religious festival. For 9 days, devotees pray to the Goddess Durga, Goddess Lakshimi and Goddess Saraswathy in hopes of being bestowed with power, wealth, and education.

DEEPAVALI

NOVEMBER

This colourful festival is also known as "The Festival of Lights" and is celebrated by Hindus all around the world. Oil lamps are lit and decorated in their homes on Deepavali morning as a way of thanking the Gods for happiness, knowledge, peace, and wealth.

GEORGE TOWN CULTURE & HERITAGE TRAIL





FROM KOMTAR

· STREET OF HARMONY

(St. George's Church, Goddess of Mercy Temple, Sri Maha Mariamman Temple, Masjid Kapitan Keling)

- PINANG PERANAKAN MANSION
- · KHOO KONGSI
- "BOY ON A CHAIR" STREET ART
- · CHEAH KONGSI
- "CAT & HUMAN HAPPILY LIVING TOGETHER" STREET ART
- · CLAN JETTIES

^{*} Dates of these festivals vary from year to year

STREET FOOD TRAILS









AIR ITAM TO GEORGE TOWN

BREAKFAST

Curry Mee at Sister Curry Mee, Air Itam

POST BREAKFAST

Assam Laksa at Bisu Laksa, Air Itam

LUNCH

Biryani Rice at Hameediyah Restaurant, George Town

TEA

Nyonya Kuih at Moh Teng Pheow Nyonya Koay & Canteen, George Town

DINNER

Char Koay Teow at Ah Shen Famous Char Koay Teow, Lebuh Presgrave

SUPPER

Lok-lok at Lebuh Carnarvon, George Town







DAY 2

BAYAN LEPAS, BALIK PULAU, BATU FERRINGHI, PULAU TIKUS

BREAKFAST

Roti Bakar and Butter Coffee at Bee Ghah Coffee Shop, Teluk Kumbar

POST BREAKFAST

Hokkien Mee at Jalan Sungai Ara 1, Sungai Ara

LUNCH

Siam Laksa at Nam Guang Coffee Shop, Balik Pulau

TEA

Brown Sugar Bao (Steamed Buns), Balik Pulau

DINNER

Long Beach Food Court, Batu Ferringhi

SUPPER

Oh Chien at Bee Hooi Restaurant, Pulau Tikus







DAY 3

SUNGAI BAKAP, BUTTERWORTH, BUKIT MERTAJAM

BREAKFAST

Chai Kueh at Soon Lee Hou Restaurant, Sungai Bakap

POST BREAKFAST

Laksa at Wan Li Laksa (Jawi Laksa), Sungai Bakap

LUNCH

Loh Mee at Ah Khoon Loh Mee, Butterworth

TE/

Rojak at Chiam-Chiam Rojak, Butterworth

DINNER

Cup Rice at BM Cup Rice, Bukit Mertajam

SUPPER

Char Koay Teow at Duck Egg Char Koay Teow, Bukit Mertajam

HALAL STREET FOOD TRAIL







DAY 1

GEORGE TOWN TO AIR ITAM

BREAKFAST

Nasi Lemak at Ali Nasi Lemak Daun Pisang, George Town

POST BREAKFAST

Bubur Kacang at Ali Bubur Kacang, Lebuh Pasar, George Town

LUNCH

Banana Leaf Rice at Muthu Banana Leaf, George Town

TEA

Hameed Pata Mee Sotong, George Town

DINNER

Nasi Kandar at Nasi Kandar Kampung Melayu, Air Itam

SUPPER

Roasted & Pipa Duck Rice, Air Itam

HALAL STREET FOOD TRAIL



DAY 2

GELUGOR, BALIK PULAU, BAYAN LEPAS

BREAKFAST

Nasi Lemuni at Astaka Taman Tun Sardon, Gelugor

POST BREAKFAST

Roti Canai Sarang Burung at Gerai Roti Canai Abah, Balik Pulau

LUNCE

Nasi Campur at Mak Ngah Gulai Warisan, Balik Pulau

TEA

Laksa at Laksa Janggus, Balik Pulau

DINNER

Original Penang Kayu Nasi Kandar, Bukit Jambul

SUPPER

Satay at Jalan Tokong Ular, Bayan Baru



DAY 3

BUTTERWORTH, KEPALA BATAS, BUKIT MERTAJAM

BREAKFAST

Nasi Kandar at Nasi Kandar Jeti, Butterworth

POST BREAKFAST

Mee Bandung at Restoran Mee Bandung Noor, Butterworth

LUNCH

Ikan Bakar at Restoran Ikan Bakar Din, Kepala Batas

TEA

Cucur Udang at Restoran Shahul Hamid, Kepala Batas

DINNER

Mee Udang at Warung Paksu Mee Udang, Bukit Mertajam

SUPPER

Key's Char Koay Teow, Bukit Mertajam

7 WORLD WONDERS OF PENANG











DAY 1

- · WORLD'S FIRST TROPICAL **BUTTERFLY & INSECT SANCTUARY Entopia By Penang Butterfly Farm**
- · WORLD'S LONGEST WATER SLIDE WITH A **GUINNESS WORLD RECORD ESCAPE Penang**
- · WORLD'S STEEPEST TUNNEL TRACK Penang Hill

DAY 2

· WORLD'S HIGHEST ALTITUDE STRESSED **RIBBON BRIDGE**

The Habitat Penang Hill

· WORLD'S FIRST FREE STANDING VERTICAL **DROP SLIDE**

Tech Dome Penang

- · WORLD'S HIGHEST **ROPES COURSE CHALLENGE** The Gravityz
- WORLD'S FIRST **TOWER CURVED SKYWALK** THE TOP's Rainbow Skywalk

THE OTHER SIDE OF THE ISLAND - BALIK PULAU







FROM TERMINAL BUS BALIK PULAU

- · CHURCH OF THE HOLY NAME OF JESUS
- · STREET ART
- BALIK PULAU ROUNDABOUT
- · AUDI DREAM FARM
- · SILA STUDIO CERAMIC
- LEAN SENG COOLING FACE POWDER
- HUTAN PAYA LAUT
- PANTAI MALINDO

EDUCATIONAL TOURS





DAY 1

GEORGE TOWN

- CHEONG FATT TZE MANSION*
- PINANG PERANAKAN MANSION*
- HOUSE OF YEAP CHOR EE*
- PENANG HOUSE OF MUSIC*

DAY 2

TELUK BAHANG-PENANG HILL

- TROPICAL SPICE GARDEN*
- TROPICAL FRUIT FARM*
- NATURE TRAILS/HERITAGE WALK AT PENANG HILL*
- PENANG HILL NIGHT EXPLORATION*

^{*} The tourist attraction provides in-house tours at different times. Do call ahead to check the tour schedule and to book your slot.

THE OPPOSITE SIDE OF THE ISLAND - SEBERANG PERAI



DAY 1

SEBERANG PERAI UTARA

- · FROG HILL
- · AIR HITAM DALAM EDUCATIONAL FOREST
- KAMPUNG AGONG
- · GALERI WARISAN ARKEOLOGI GUAR KEPAH
- · CAPAL JAGO
- BUTTERWORTH ART WALK
- · SRI MAHA MARIAMMAN TEMPLE



DAY 2

SEBERANG PERAI TENGAH

- TAMAN RIMBA BUKIT MERTAJAM
- BUKIT MERTAJAM CHARMING OLD TOWN
- CHURCH OF THE SACRED HEART OF JESUS
- PENANG BIRD PARK
- · MINOR BASILICA OF ST. ANNE
- BATU BERSURAT CHEROK TOKUN
- JURU AUTO CITY



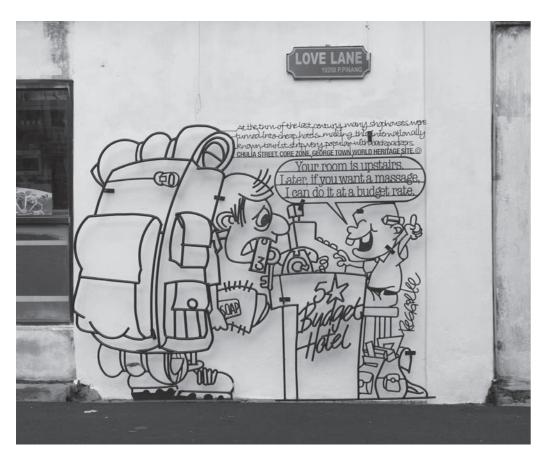
DAY 3

SEBERANG PERAI SELATAN

- BUKIT PANCHOR STATE PARK
- BUKIT TAMBUN FISHING VILLAGE
- PULAU AMAN
- DESIGN VILLAGE OUTLET MALL
- · IKEA BATU KAWAN

PENANG TRAVEL DEALS PENANG WEDDING TOURISM

PENANG TRAVEL DEALS



Find the best deals at penangtraveldeals.com for an enjoyable and memorable stay in Penang. From hotels, attractions, tours, food, lifestyles, weddings, and more, these deals offer different experiences but give you substantial savings.



PENANG WEDDING TOURISM



Warm sunny beaches, lush tropical forests, awe-inspiring architecture – these provide the ideal setting to say "I do" for life. The state boasts a mélange of multicultural traditions where Malay, Chinese, Indian and European influences coexist. That's why Penang has a wide range of themed weddings from contemporary to traditional Peranakan, Chinese, Malay and Indian. Coupled with these, the breathtaking sights and unique locations in Penang offer a memorable, once-in-a-lifetime experience.

Visit www.penangweddingtourism.gov.my for details.

PENANG WEDDING TOURISM MICE

PREWEDDING PHOTOGRAPHY

There's just something about Penang's old-world charm, iconic landmarks, ancient rainforests, scenic beaches, vibrant murals, and unrivalled man-made marvels that gets our hearts fluttering. Photographs taken at these scenic beauties look like they're straight out of a dream. Furthermore, Penang's compact size and good road networks allow photographers to capture the contrast between the state's bustling UNESCO Heritage Site of George Town and the serene 130-million-year-old rainforest, along with its gorgeous shorelines, charming villages, and hidden gems in a matter of days.



MEETINGS, INCENTIVES, CONFERENCES & EXHIBITIONS (MICE)



Penang's unique blend of modernity and Asian traditions, coupled with a well-established hospitality industry, have marked it out as a popular MICE destination. Penang offers business travellers a range of modern, state-of-the-art convention centres, including its largest indoor venue, the Subterranean Penang International Convention and Exhibition Centre (SPICE), with a maximum capacity of 13,000 people, and the Straits Quay Convention Centre (SQCC) which seats 2,500 people and affords breathtaking views of the sea. The Penang Waterfront Convention Centre (PWCC) and the Penang World City (PWC) convention centre to be located in the island's south-east zone are in the pipeline. Penang also offers a range of unique venues that include historical buildings, iconic landmarks and ecotourism parks, all offering the promise of a memorable backdrop for the perfect event.

CRUISE TOURISM MEDICAL TOURISM

CRUISE TOURISM



The Swettenham Pier Cruise Terminal is Penang Port's latest and most significant addition after a major rebuild in 2010. The new pier accommodates Quantumclass cruise ships, with the main berth capable of handling larger cruise vessels. Among the huge liners that have called at the port are Quantum of The Seas and Ovation of The Seas by the Royal Caribbean Cruisers, and the luxury liner Queen Elizabeth. In addition, other notable cruise operators such as Costa Crociere, Princess Cruises and Celebrity Cruises have also been frequenting Penang Port. The total number of international calls to the port by the end of 2018 was 176, with a passenger load of more than 341,000.

PENANG MEDICAL TOURISM (PMED)



Malaysia is currently ranked among the world's top medical tourism destinations. Many medical tourists choose Penang as their preferred destination due to its affordable and high-quality medical facilities. The Malaysian Ministry of Health and Ministry of Tourism closely monitor medical tourism in Penang to ensure that visiting patients receive the best level of care. Penang's leading private healthcare institutions meet the Malaysian Society for Quality in Health (MSQH) standards. In addition, many hospitals are also ISO 9001 accredited for Quality Management Systems and have Joint Commission International (JCI) accreditation.

For more information, visit **pmed.my**.

StudyPENANG



Penang is evolving into a world-class educational hub, offering professional learning experiences for students worldwide. With its variety of courses provided in top-class internationally recognised colleges and universities, Penang has become a prime choice to pursue higher education. Many public schools in Penang are among the best and oldest in the country and the region, with a history that stretches back to the early days of the British administration. Building on this illustrious history and widely spoken English, Penang is well-poised to become a centre of educational excellence.

For more information, visit studypenang.gov.my



Set up to promote, market and generate tourism to the Penang state in Malaysia, Penang Global Tourism is a state tourism bureau which serves as the focal point for coordinating all tourism activities. PGT as it is affectionately known, works with various tourism industry players locally and abroad in hosting related parties to Penang through familiarisation trips.

PGT participates in overseas sales missions at worldrenowned trade shows, and the exposure has also contributed to Penang's popularity as a destination, investment and habitat choices for many from around the world. On the home front, PGT conceptualised and jointly organises George Town Literary Festival which started in 2011, and supports annual events such as George Town Festival and Penang Island Jazz Festival.

PGT has also set up a Tourist Information Centre right in the city where tourists can walk in to obtain information on Penang. Additionally, PGT gathers and monitors data pertaining to tourism, and provides free information leaflets and booklets on Penang. All these efforts undeniably highlight Penang as Asia's destination of choice.

































+604-264 3456

No.8-B (First Floor), The Whiteaways Arcade, Lebuh Pantai, George Town, 10300 Penang, Malaysia





Weibo





Wechat

- 6 槟城旅游局
- Penang Global Tourism
- penang.experience
- **o** experiencepenang

mypenang.gov.my

in Penang Global Tourism

☐ info@penangglobaltourism.com

V070ct22