

SUGGESTED ITINERARIES



## 8 WORLD WONDERS OF PENANG

- WORLD'S FIRST TROPICAL BUTTERFLY & INSECT SANCTUARY**  
ENTOPIA by Penang Butterfly Farm
- WORLD'S LONGEST WATER SLIDE WITH A GUINNESS WORLD RECORD**  
ESCAPE Penang
- WORLD'S LONGEST ZIP COASTER WITH A GUINNESS WORLD RECORD**  
ESCAPE Penang
- WORLD'S STEEPEST TUNNEL TRACK**  
Penang Hill
- WORLD'S HIGHEST ALTITUDE STRESSED RIBBON BRIDGE**  
The Habitat Penang Hill
- WORLD'S FIRST FREE STANDING VERTICAL DROP SLIDE**  
Tech Dome Penang
- WORLD'S FIRST TOWER CURVED SKYWALK**  
The TOP's Rainbow Skywalk
- WORLD'S FIRST BIOFLUORESCENT GARDEN (OPENING NOV 2024)**  
ENTOPIA by Penang Butterfly Farm

SCAN FOR MORE INFORMATION



## EDUCATIONAL TOURS

- DAY 1: GEORGE TOWN**
- CHEONG FATT TZE MANSION
  - PINANG PERANAKAN MANSION
  - HOUSE OF YEAP CHOR EE
  - SUN YAT SEN MUSEUM
  - PENANG STATE MUSEUM
- DAY 2: TELUK BAHANG – PENANG HILL**
- TROPICAL SPICE GARDEN
  - TROPICAL FRUIT FARM
  - NATURE TRAILS / HERITAGE WALK AT PENANG HILL
  - PENANG HILL NIGHT EXPLORATION
  - THE HABITAT PENANG HILL
  - PENANG NATIONAL PARK
  - BATIK FACTORY
  - ENTOPIA BY PENANG BUTTERFLY FARM

\*The tourist attraction provides in-house tours at different times. Do call ahead to check the tour schedule and to book your slot.



## GEORGE TOWN CULTURE & HERITAGE TRAIL

- FROM KOMTAR**
- STREET OF HARMONY (ST. GEORGE'S CHURCH, GODDESS OF MERCY TEMPLE, SRI MAHA MARIAMMAN TEMPLE, MASJID KAPITAN KELING)
  - KHOD KONGSI
  - "BOY ON A CHAIR" STREET ART
  - CHEAH KONGSI
  - "CAT & HUMAN HAPPILY LIVING TOGETHER" STREET ART
  - FORT CORNWALLIS
  - LITTLE INDIA
  - CLAN JETTIES

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## STREET FOOD TRAILS

- DAY 1: AIR ITAM TO GEORGE TOWN**
- BREAKFAST** CURRY MEE  
Sister Curry Mee, Air Itam, Fatt Kee Kopitiam, Farlim
- POST BREAKFAST** ASSAM LAKSA  
Bisu Laksa, Air Itam
- LUNCH** BIRYANI RICE  
Hameediyah Restaurant, George Town
- TEA** NYONYA KUHI  
Moh Teng Pheow Nyonya Koyay & Canteen, George Town
- DINNER** CHAR KOAY TEOW  
Ah Shen Famous Char Koay Teow, Lebuhs Presgrave
- SUPPER** LOK-LOK  
Lebuhs Carnarvon, George Town
- DAY 2: BAYAN LEPAS, BALIK PULAU, BATU FERRINGHI, PULAU TIKUS**
- BREAKFAST** ROTI BAKAR AND BUTTER COFFEE  
Bee Ghah Coffee Shop, Teluk Kumbar
- POST BREAKFAST** HOKKIEN MEE  
Jalan Sungai Ara 1, Sungai Ara
- LUNCH** SIAM LAKSA  
Nam Guang Coffee Shop, Balik Pulau
- TEA** BROWN SUGAR BAO (STEAMED BUNSI)  
Balik Pulau
- DINNER** LONG BEACH FOOD COURT  
Batu Ferringhi
- SUPPER** OH CHIEN  
Bee Hoo Restaurant, Pulau Tikus
- DAY 3: SUNGAI BAKAP, BUTTERWORTH, BUKIT MERTAJAM**
- BREAKFAST** CHAI KUEH  
Soon Lee Hou Restaurant, Sungai Bakap
- POST BREAKFAST** LAKSA  
Wan Li Laksa (Jawi Laksa), Sungai Bakap
- LUNCH** LOH MEE  
Ah Khon Lah Mee, Butterworth
- TEA** ROJAK  
Chiam-Chiam Rojak, Butterworth
- DINNER** CUP RICE  
BM Cup Rice, Bukit Mertajam
- SUPPER** CHAR KOAY TEOW  
Duck Egg Char Koay Teow, Bukit Mertajam

SCAN FOR MORE INFORMATION



## Welcome to Penang!



Penang is a vibrant state with its capital, George Town, having the rare distinction of being a UNESCO World Heritage Site and its iconic Penang Hill being a UNESCO Biosphere Reserve. It is a true melting pot of cultures with its blend of Eastern and Western influences. Retaining many of the values adopted during the era of British rule, Penang has a charm that is unique to itself.

**POPULATION**  
1.77 million

**TEMPERATURE**  
30°C / 25°C  
Day Time Night Time

SUGGESTED ITINERARIES



## THE OPPOSITE SIDE OF THE ISLAND - SEBERANG PERAI

- DAY 1: SEBERANG PERAI UTARA**
- FROG HILL
  - AIR HITAM DALAM EDUCATIONAL FOREST
  - KAMPUNG AGONG
  - GALERI WARISAN ARKEOLOGI GUAR KEPAH
  - CAPAL JAGO
  - BERTAM SOUK & WATER PARK
  - SRI MAHA MARIAMMAN TEMPLE
- DAY 2: SEBERANG PERAI TENGAH**
- TAMAN RIMBA BUKIT MERTAJAM
  - BUKIT MERTAJAM CHARMING OLD TOWN
  - CHURCH OF THE SACRED HEART OF JESUS
  - PENANG BIRD PARK
  - MINOR BASILICA OF ST. ANNE
  - BATU BERSURAT CHEROK TOKUN
  - JURU AUTO CITY
  - BUTTERWORTH ART WALK
  - NINE EMPEROR GODS TEMPLE
  - SRI MUNISWARAR TEMPLE
  - BERAPIT HILL
  - ICON CITY
- DAY 3: SEBERANG PERAI SELATAN**
- BUKIT PANCHOR STATE PARK
  - BUKIT TAMBUN FISHING VILLAGE
  - PULAU AMAN
  - DESIGN VILLAGE OUTLET MALL
  - IKEA BATU KAWAN

SCAN FOR MORE INFORMATION



## THE OTHER SIDE OF THE ISLAND - BALIK PULAU

- FROM TERMINAL BUS BALIK PULAU**
- CHURCH OF THE HOLY NAME OF JESUS
  - STREET ART
  - BALIK PULAU ROUNDABOUT
  - AUDI DREAM FARM
  - SILA STUDIO CERAMIC
  - LEAN SENG COOLING FACE POWDER
  - HUTAN PAYA LAUT
  - PANTAI MALINDO
  - SAANEEN DAIRY GOAT FARM
  - GHEE HUP NUTMEG FACTORY
  - COUNTRYSIDE STABLES PENANG
  - CHOP KIM HOA BELACAN FACTORY



SUGGESTED ITINERARIES



## HALAL STREET FOOD TRAILS

- DAY 1: GEORGE TOWN TO AIR ITAM**
- BREAKFAST** NASI LEMAK  
Ali Nasi Lemak Daun Pisang, George Town  
ROTI CANAI  
Roti Canai, Transfer Road  
MEE GORENG  
Bangkok Lane Mee Goreng, New World Park
- POST BREAKFAST** BUBUR KACANG  
Ali Bubur Kacang, Lebuhs Pasar, George Town
- LUNCH** BANANA LEAF RICE  
Muthu Banana Leaf, George Town  
Bee Hwa Cafe, Lebuhs Dickens  
Sup Hameed, Penang Road
- TEA** MEE SOTONG  
Hameed Pata Mee Sotong, George Town
- DINNER** NASI KANDAR  
Nasi Kandar Kampung Melayu, Air Itam  
Astaka Padang Brown, Jalan Perak  
Nasi 7 Benua, Taman Tunas Mulla, Bayan Lepas
- SUPPER** ROASTED & PIPA DUCK RICE  
Air Itam
- DAY 2: GELUGOR, BALIK PULAU, BAYAN LEPAS**
- BREAKFAST** NASI LEMUNI  
Astaka Taman Tun Sardon, Gelugor
- POST BREAKFAST** ROTI CANAI SARANG BURUNG  
Gerai Roti Canai Abah, Balik Pulau
- LUNCH** NASI CAMPUR  
Mak Ngeh Gulai Warisan, Balik Pulau  
Food Bayana, Bayan Lepas
- TEA** LAKSA  
Laksa Janggus Kak Timah, Balik Pulau
- DINNER** ORIGINAL PENANG KAYU NASI KANDAR  
Bukit Jambait
- SUPPER** SATAY  
Jalan Tokong Ular, Bayan Baru
- DAY 3: BUTTERWORTH, KEPALA BATAS, BUKIT MERTAJAM**
- BREAKFAST** NASI KANDAR  
Nasi Kandar Jeti, Butterworth  
Sin Bee Chew Restaurant, Bagan Luar, Butterworth  
Aziz Roti Canai, Telok Air Tawar, Butterworth
- POST BREAKFAST** MEE BANDUNG  
Restoran Mee Bandung Noor, Butterworth
- LUNCH** IKAN BAKAR  
Restoran Ikan Bakar Din, Kepala Batas
- TEA** CUCUR UDANG  
Restoran Shahul Hamid, Kepala Batas
- DINNER** MEE UDANG  
Warung Paksu Mee Udang, Bukit Mertajam
- SUPPER** CHAR KOAY TEOW  
Key's Char Koay Teow, Bukit Mertajam

SCAN FOR MORE INFORMATION



LOCATION

Penang Island is a 20-minute ferry ride from Butterworth. Two bridges connect the island to the mainland: Penang Bridge and the Second Penang Bridge (Jambatan Sultan Abdul Halim Mu'adzam Shah). Penang International Airport sees incoming international flights from many countries such as China, Hong Kong, Singapore, Thailand, Indonesia, Taiwan, Vietnam and Qatar.

Langkawi Island is a 2 hours 45 minute ferry ride away, or a short 35-minute flight. Malaysia's capital Kuala Lumpur is a 50-minute flight away, or can alternatively be reached by a four-hour train or car ride.

When on holiday  
When visiting a mosque

Type G socket adapter  
200 - 240 volts

LANGUAGE

Most signs are written in Malay and English, with some in Chinese as well. Although English is widely spoken in many areas, it would be helpful to know basic Malay too, as road signs and main destinations are in Malay.

Thank you	Kamsiah	Good morning	Selamat pagi	I'm sorry	Lebuhs maaf
You're welcome	Mien kek khl	Good afternoon	Selamat tengah hari	How much is it?	Berapa harga
How much is it?	Gui lui	Good evening	Selamat petang	It's expensive	Mahalnya
It's delicious	Hochiak	Good night	Selamat malam	Check, please / I'd like to pay	Tolong kira
		Good bye	Selamat tinggal	Please give me a receipt	Tolong bagi resit
		You're welcome	Sama-sama	It's delicious	Sedapnya
		Read	Jalan	Food court	Medan Selera
		Lane	Lorong		

TELECOMMUNICATION

A local SIM card can be purchased upon arrival at the airport. Simply choose from the different choices of telecommunication operators available. The retail stands are located at the arrival hall, after you exit from the baggage claim area. Most convenience shops offer credit top-up services when your SIM card credit runs out.

WI-FI

Penang has Wi-Fi networks befitting a tourist-friendly city. Wi-Fi is provided at the majority of the hotels and is available in most areas of the city. There are 1,550 Wi-Fi spots at tourist attractions and public places throughout George Town. Most cafes also offer free Wi-Fi. For convenience, you may purchase a local SIM card with a data package to access the internet at all times.

CURRENCY

The Malaysian currency is the Ringgit, written as RM. There are six denominations: RM1, 5, 10, 20, 50 and 100.

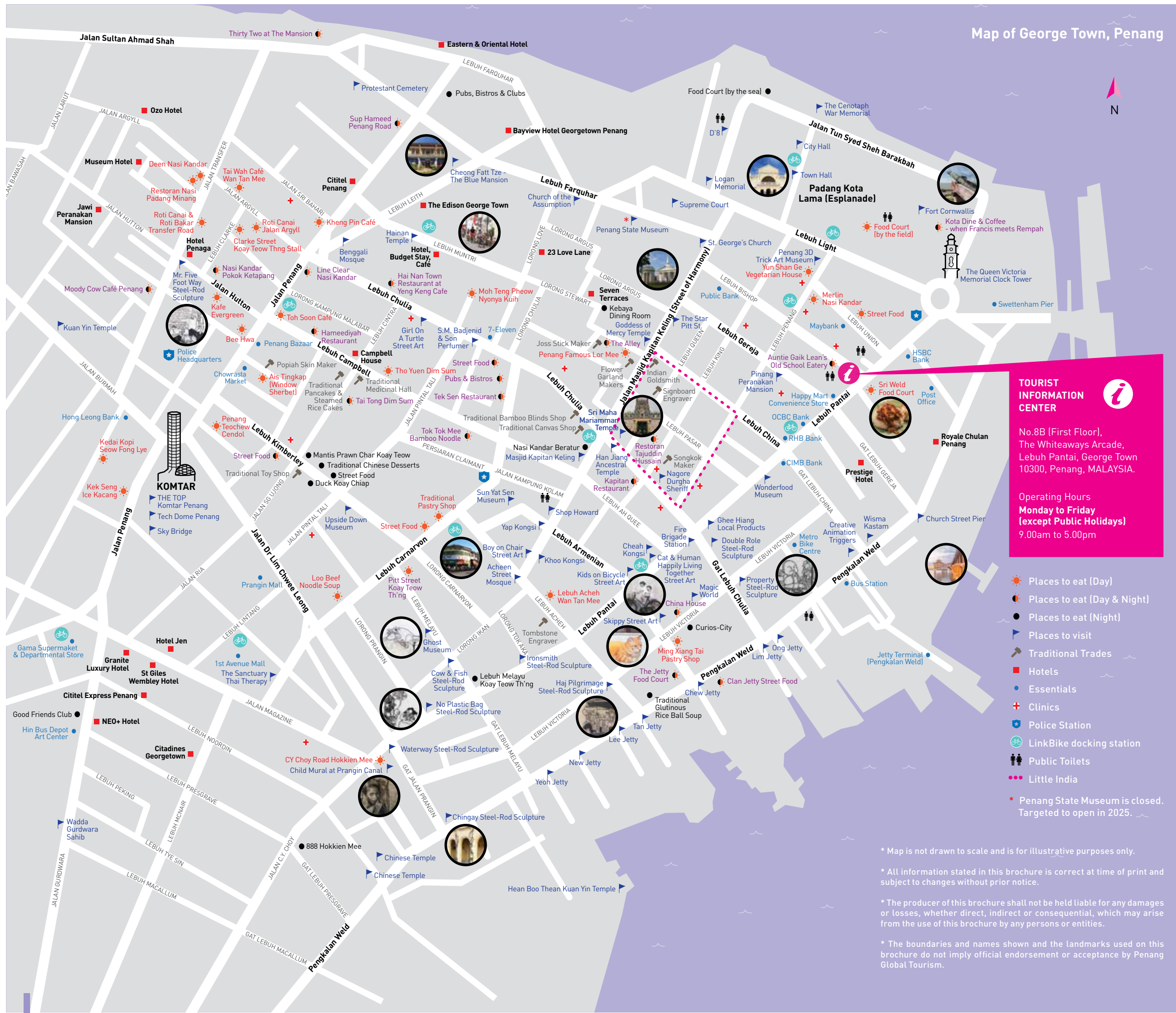


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mypenang.gov.my  
Penang Global Tourism  
penang.experience  
Penang Global Tourism  
experiencepenang

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体验檳城  
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PETAC Penang  
Penang Travel Deals  
Website  
Weibo  
Wechat



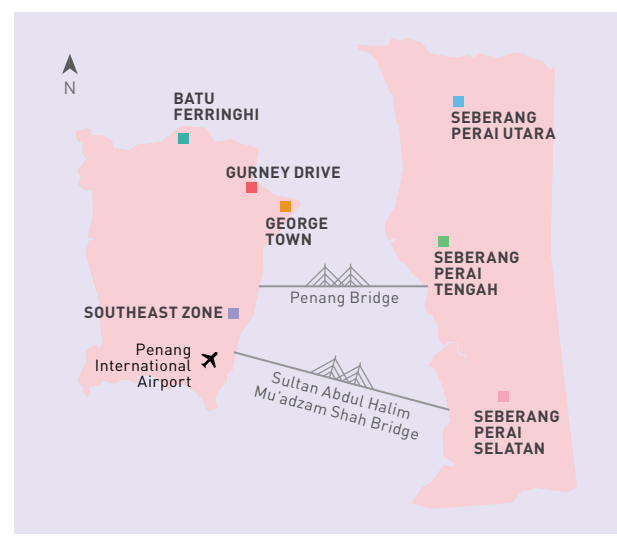
## STAY & RELAX

Penang offers a fantastic choice of accommodation to suit different needs and budgets, from luxury hotels, boutique hotels and serviced apartments, to budget hostels, beachfront guest houses, and exciting homestays.



- GEORGE TOWN**  
George Town has become a favourite with visitors because of its eclectic range of boutique accommodation, which includes beautifully restored traditional shophouses and hip, trendy hotels with hints of local flavours. A stay in the George Town UNESCO World Heritage Site is perfect for exploring George Town on foot, bicycle, motorcycle or trishaw.
- GURNEY DRIVE**  
Strategically located between the city and the beach, Gurney Drive's high-rise hotels offer breathtaking panoramas of the sea and city. For delightful street food, world-class shopping and nightlife, this iconic waterfront boulevard is where the action takes place.
- TELUK BAHANG, BATU FERRINGHI, TANJUNG BUNGAH**  
Penang's famous coastal strip up north, from Tanjung Bungah to Batu Ferringhi, is home to many 3 to 5-star beach resorts, with plenty of shopping, nightlife and eco-tourism activities close at hand. For an unforgettable kampung experience, there are homestays available in the smaller fishing villages close by.

- SOUTHEAST ZONE**  
The southeast zone is a stone's throw from the island's high-tech parks, the international airport, golf clubs, the two Penang Bridges that connect the island to the mainland, and one of Penang's largest shopping malls. There is a wide variety of business-class hotels to choose from, as well as convention centres, including the Setia SPICE Convention Centre and the Penang Waterfront Convention Centre, which is scheduled for completion on second quarter of 2025.
- SEBERANG PERAI UTARA**  
If you're looking to visit nearby attractions such as Butterworth Art Walk, these hotels will make Seberang Perai Utara your home away from home.
- SEBERANG PERAI TENGAH**  
This is the bustling side of Seberang Perai with a number of shopping malls. The Penang Bird Park – the first and largest bird park of its kind in Malaysia – is located here. The famous St Anne's Church is located in Bukit Mertajam; the Cherok Tokun relics can be found within the compounds of the church. There are more hotels in this area of Seberang Perai.
- SEBERANG PERAI SELATAN**  
Visit Nibong Tebal and the Bukit Panchoh Recreational Forest, where you can experience the mangrove ecosystem, explore the surrounding bat caves and take a stroll on the wetland boardwalk.



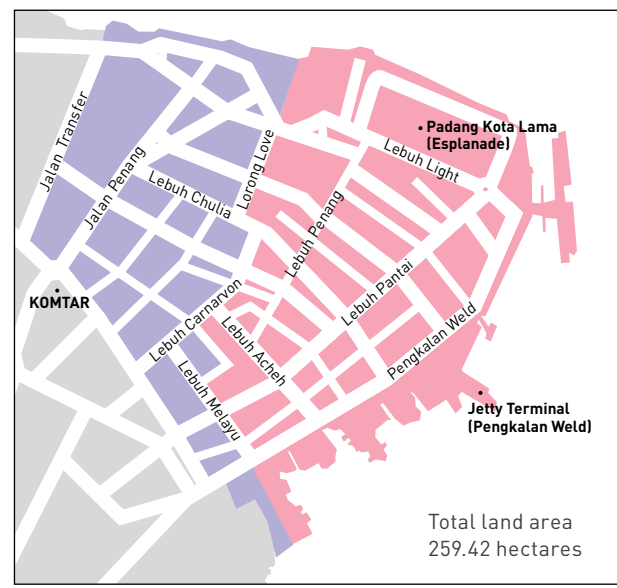
**HOMESTAYS**  
Homestays in Penang provide an alternative to conventional hotels by offering affordable and comfortable accommodation for tourists who wish to stay with locals, or away from the city's hustle and bustle. Holiday-makers will get the chance to experience local cultures and lifestyles in a laid-back atmosphere. Participate in typically rural activities such as fishing, rubber-tapping, fruit-picking, craft-making and so on. Exchange stories with the locals, savour home-cooked meals and even possibly be part of a traditional wedding celebration, or get one organised for yourself!

- Penang's homestay programme encompasses 11 areas across the northern region, each uniquely with its own special features that promise tourists a memorable and eventful time. These include:
- Balik Pulau Homestay
  - Kota Aur
  - Pulau Betong
  - Pulau Aman
  - Sungai Chenaam
  - Mengkuang Titi
  - Sungai Duri
  - Teluk Bahang
  - Sungai Semilang
  - Sungai Setar
  - Lahar Yool



**YACHT AND SUNSET CRUISE**  
Yachts and cruises in Penang are the ideal options to relax and unwind at day's end and witness a legendary Penang sunset over the Straits of Malacca. One can easily opt to charter a yacht or hop on a cruise offered by selected hotels to enjoy a sunset cruise.

**SPA & WELLNESS**  
Experience real Penang indulgence at luxury spas or seek out traditional Asian medicine practitioners to melt those worries away. After a tiring day touring Penang, treat yourself to an indulgent evening.



**Buffer Zone (150.04 hectares)**  
The Core Zone is protected by 150.04 hectares of Buffer Zone (not including the sea buffer), bounded by a stretch of sea area around the harbour, Jalan Dr Lim Chwee Leong and Gat Jalan Prangin to the south-west, and Jalan Transfer to the north-west.

**Core Zone (109.38 hectares)**  
The Historic City of George Town covers an area of 109.38 hectares bounded by the Straits of Malacca on the north-eastern cape of Penang Island, Lorong Love (Love Lane) to the north-west, and Gat Lebuhsaya, Lorong Carnarvon and Lebuhs Carnarvon to the south-west.

There are more than 1,700 historic buildings within the Core Zone, aligned on four main streets – Pengkalan Weld, Lebuhsaya, Jalan Masjid Kapitan Keling and Lorong Love – as well as several perpendicular streets: Jalan Tun Syed Sheh Barakbah, Lebuhs Light, Lebuhs Bishop, Lebuhs Gereja, Lebuhs China, Lebuhs Pasar, Lebuhs Chulia, Lebuhs Armenian and Lebuhs Achen.

## LOCAL TRANSPORTATION

Downtown Penang is small enough in size for walking around, especially George Town and its surroundings. One can take in the sights in a trishaw or on a Link Bike. Alternatively, a free shuttle bus service, the Central Area Transit (CAT) bus, provides a convenient way of moving around town.

To get to attractions outside George Town – such as Kek Lok Si Temple, Penang Hill, Batu Ferringhi and Teluk Bahang – standard city buses and taxis are available, including e-hailing services. Always check schedules and fares before deciding on your preferred mode of transportation. Alternatively, you can also rent a car so you can get around at your own convenience.

**Trishaw**  
A great and breezy way of getting around George Town is by trishaw. Be sure to agree on a price before starting your journey – the average rate is RM50 per hour for two persons, depending on the distance between the start and end points.

**Ferry**  
There are two types of ferry services: fast ferries (for pedestrians only) and vehicle ferries (for motorcycles and bicycles). The air-conditioned fast ferries serve the Pengkalan Sultan Abdul Halim (Butterworth) to Swettenham Pier Cruise Terminal (George Town) route while the vehicle ferries serve the Pengkalan Sultan Abdul Halim (Butterworth) to Pengkalan Raja Tun Uda (George Town) route. If you are taking a train to Penang from Kuala Lumpur or other cities, you may board the ferry to the island from Pengkalan Sultan Abdul Halim at Butterworth, located just next to the train station.

**E-Hailing Services**  
Ridesharing apps such as Grab and AirAsia Ride are available in Penang. Simply download the apps to start booking your trips. Payment is either by cash or credit card.

**Car Rental Services**  
Renting a car offers great flexibility and convenience. Rental rate is charged on a daily basis. Just pay a deposit, and you are free to go anywhere on your own! Car rentals are available at the airport and around town. Most hotels can hook you up with one, too.

**LinkBike**  
Link Bike is a bike-sharing system that allows users to pick up a bicycle at any of the 25 self-serve bike stations strategically located on the island and return it to any bike station at their convenience. Download the app and scan the QR code to release the bicycle. Users also can use the LinkBike Card instead of downloading the mobile app to use the service.

**Public Bus**  
The state's public bus service is provided by Rapid Penang and covers an extensive area, both on the island and mainland. It also offers a free Central Area Transit (CAT) bus service within George Town. The terminal at KOMTAR is the central transfer terminal for buses that ply the whole of Penang Island. Simply ask around or look out for signboards to find out which bus route serves you best. Upon boarding the Rapid Penang bus, inform the driver of your destination, pay the amount required in cash and receive a ticket for your trip. Remember to prepare the exact change as all buses do not carry change for safety reasons.

**Taxi**  
Taxis are commonly available around the island. It is an easy means of getting around by visitors. Be sure to agree on a price before boarding the taxi. Start by asking how much it is to get to your destination; you can negotiate on the pricing if you feel that it is too high.

**Average Fare**  
From George Town to Penang International Airport: RM45  
From George Town to Penang Hill or Kek Lok Si: RM30

**Note:** Fares are based on distance travelled. For more info, visit [www.myrapid.com.my](http://www.myrapid.com.my).

## Free CAT Bus Route (George Town)

This is a free shuttle bus service that operates within George Town. It is the most common means of transportation for travellers to get around the city and to get to popular local attractions for free. Look out for Rapid Penang buses that bear a "Free CAT Bus" sign.



## PENANG TRAVEL DEALS

Find the best deals at [penangtraveldeals.com](http://penangtraveldeals.com). From an enjoyable and memorable stay in Penang, from hotels, attractions, tours, food, lifestyles, weddings, and more, these deals offer different experiences but give you substantial savings.



## CRUISE TOURISM

The Swettenham Pier Cruise Terminal is Penang Port's latest and most significant addition after a major rebuild in 2010. The new pier accommodates Quantumclass cruise ships, with the main berth capable of handling larger cruise vessels. Among the huge liners that have called at the port are Quantum of The Seas and Ovation of The Seas by the Royal Caribbean Cruisers, and the luxury liner Queen Elizabeth. In addition, other notable cruise operators such as Costa Crociere, Princess Cruises and Celebrity Cruises have also been frequenting Penang Port. The total number of international calls to the port by the end of 2023 was 156, with a passenger load of more than 573,000.



## PENANG WEDDING TOURISM

Warm sunny beaches, lush tropical forests, awe-inspiring architecture – these provide the ideal setting to say "I do" for life. The state boasts a mélange of multicultural traditions where Malay, Chinese, Indian and European influences coexist. That's why Penang has a wide range of themed weddings from contemporary to traditional Peranakan, Chinese, Malay and Indian. Coupled with these, the breathtaking sights and unique locations in Penang offer a memorable, once-in-a-lifetime experience.

Visit [www.penangweddingtourism.gov.my](http://www.penangweddingtourism.gov.my) for details.

**PREWEDDING PHOTOGRAPHY**  
There's just something about Penang's old-world charm, iconic landmarks, ancient rainforests, scenic beaches, vibrant murals, and unrivaled man-made marvels that gets our hearts fluttering. Photographs taken at these scenic beauty look like they're straight out of a dream. Furthermore, Penang's compact size and good road networks allow photographers to capture the contrast between the state's bustling UNESCO Heritage Site of George Town and the serene 130-million-year-old rainforest, along with its gorgeous shorelines, charming villages, and hidden gems in a matter of days.



## MEETINGS, INCENTIVES, CONFERENCES & EXHIBITIONS (MICE)

Penang's unique blend of modernity and Asian traditions, coupled with a well-established hospitality industry, have marked it out as a popular MICE destination. Penang offers business travellers a range of modern, state-of-the-art convention centres, including its largest indoor venue, the Subterranean Penang International Convention and Exhibition Centre (SPICE), with a maximum capacity of 18,000 people, and SPICE Arena, multipurpose built venue that is especially suited for shows, concerts, sporting events and exhibitions. The Penang Waterfront Convention Centre (PWCC) has an exhibition hall with an area of 76,000 sq. ft. ready for operations soon, while the Penang World City (PWC) convention centre in the southeast of the island is in the planning stage. PICCA Convention Centre @ Butterworth Arena is the largest convention centre in Malaysia's northern region, offering an elevated experience in a world-class venue that caters to both the local and international markets. Penang also offers a range of unique venues that include historical buildings, iconic landmarks and ecotourism parks, all offering the promise of a memorable backdrop for the perfect event.



## PENANG MEDICAL TOURISM (PMED)

Malaysia is currently ranked among the world's top medical tourism destinations. Many medical tourists choose Penang as their preferred destination due to its affordable and high-quality medical facilities. The Malaysian Ministry of Health and Ministry of Tourism closely monitor medical tourism in Penang to ensure that visiting patients receive the best level of care. Penang's leading private healthcare institutions meet the Malaysian Society for Quality in Health (MSQH) standards. In addition, many hospitals are also ISO 9001 accredited for Quality Management Systems and have Joint Commission International (JCI) accreditation.

For more information, visit [pmed.my](http://pmed.my).



## StudyPENANG

Penang is evolving into a world-class educational hub, offering professional learning experiences for students worldwide. With its variety of courses provided in top-class internationally recognised colleges and universities, Penang has become a prime choice to pursue higher education. Many public schools in Penang are among the best and oldest in the country and the region, with a history that stretches back to the early days of the British administration. Building on this illustrious history and widely spoken English, Penang is well-poised to become a centre of educational excellence.

For more information, visit [studypenang.gov.my](http://studypenang.gov.my).