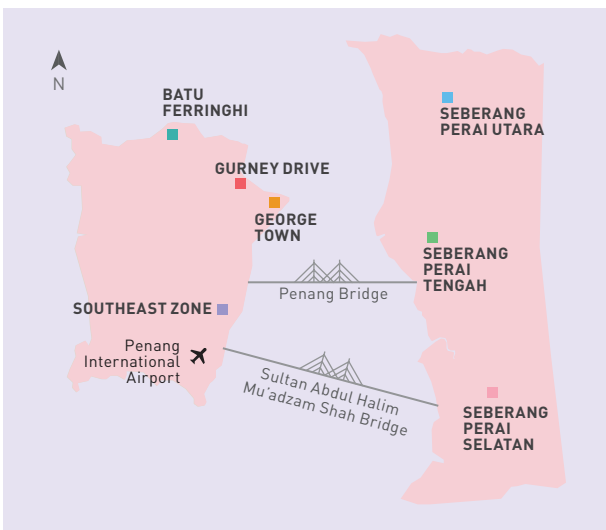


STAY & RELAX

Penang offers a fantastic choice of accommodation to suit different needs and budgets, from luxury hotels, boutique hotels and serviced apartments, to budget hostels, beachfront guest houses, and exciting homestays.



- GEORGE TOWN**
George Town has become a favourite with visitors because of its eclectic range of boutique accommodation, which includes beautifully restored traditional shophouses and hip, trendy hotels with hints of local flavours. A stay in the George Town UNESCO World Heritage Site is perfect for exploring George Town on foot, bicycle, motorcycle or trishaw.
- GURNEY DRIVE**
Strategically located between the city and the beach, Gurney Drive's high-rise hotels offer breathtaking panoramas of the sea and city. For delightful street food, world-class shopping and nightlife, this iconic waterfront boulevard is where the action takes place.
- TELUK BAHANG, BATU FERRINGHI, TANJUNG BUNGAH**
Penang's famous coastal strip up north, from Tanjung Bungah to Batu Ferringhi, is home to many 3 to 5-star beach resorts, with plenty of shopping, nightlife and eco-tourism activities close at hand. For an unforgettable kampung experience, there are homestays available in the smaller fishing villages close by.
- SOUTHEAST ZONE**
The southeast zone is a stone's throw from the island's high-tech parks, the international airport, golf clubs, the two Penang bridges that connect the island to the mainland, and one of Penang's largest shopping malls. There is a wide variety of business-class hotels to choose from, as well as convention centres, including the Setia SPICE Convention Centre and the Penang Waterfront Convention Centre, which is scheduled for completion on second quarter of 2025.
- SEBERANG PERAI UTARA**
If you're looking to visit nearby attractions such as Butterworth Art Walk, these hotels will make Seberang Perai Utara your home away from home.
- SEBERANG PERAI TENGAH**
This is the bustling side of Seberang Perai with a number of shopping malls. The Penang Bird Park – the first and largest bird park of its kind in Malaysia – is located here. The famous St Anne's Church is located in Bukit Mertajam; the Cherok Tokun relics can be found within the compounds of the church. There are more hotels in this area of Seberang Perai.
- SEBERANG PERAI SELATAN**
Visit Nibong Tebal and the Bukit Panchor Recreational Forest, where you can experience the mangrove ecosystem, explore the surrounding bat caves and take a stroll on the wetland boardwalk.



HOMESTAYS

Homestays in Penang provide an alternative to conventional hotels by offering affordable and comfortable accommodation for tourists who wish to stay with locals, or away from the city's hustle and bustle. Holiday-makers will get the chance to experience local cultures and lifestyles in a laid-back atmosphere. Participate in typically rural activities such as fishing, rubber-tapping, fruit-picking, craft-making and so on. Exchange stories with the locals, savour home-cooked meals and even possibly be part of a traditional wedding celebration, or get one organised for yourself!

Penang's homestay programme encompasses 11 areas across the northern region, each uniquely with its own special features that promise tourists a memorable and eventful time. These include:

- Balik Pulau Homestay
- Kota Aur
- Pulau Betong
- Pulau Aman
- Sungai Chenaam
- Mengkuang Titi
- Sungai Duri
- Teluk Bahang
- Sungai Semilang
- Sungai Setar
- Lahar Yooi

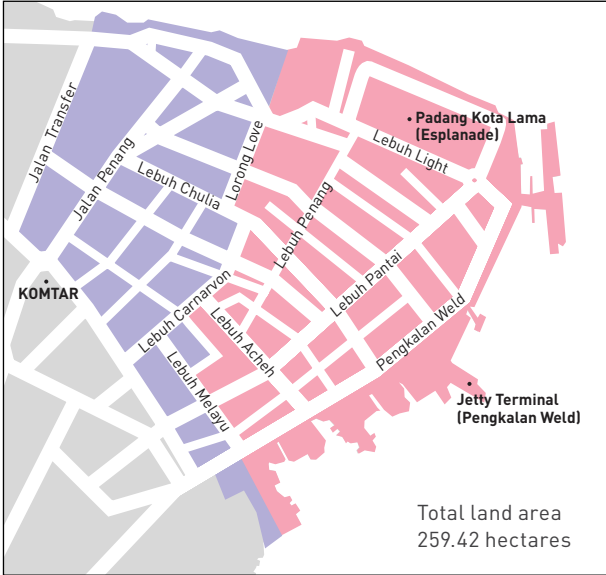


YACHT AND SUNSET CRUISE

Yachts and cruises in Penang are the ideal options to relax and unwind at day's end and witness a legendary Penang sunset over the Straits of Malacca. One can easily opt to charter a yacht or hop on a cruise offered by selected hotels to enjoy a sunset cruise.

SPA & WELLNESS

Experience real Penang indulgence at luxury spas or seek out traditional Asian medicine practitioners to melt those worries away. After a tiring day touring Penang, treat yourself to an indulgent evening.



LOCAL TRANSPORTATION

Downtown Penang is small enough in size for walking around, especially George Town and its surroundings. One can take in the sights in a trishaw or on a Link Bike. Alternatively, a free shuttle bus service, the Central Area Transit (CAT) bus, provides a convenient way of moving around town.

To get to attractions outside George Town – such as Kek Lok Si Temple, Penang Hill, Batu Ferringhi and Teluk Bahang – standard city buses and taxis are available, including e-hailing services. Always check schedules and fares before deciding on your preferred mode of transportation. Alternatively, you can also rent a car so you can get around at your own convenience.

Trishaw

A great and breezy way of getting around George Town is by trishaw. Be sure to agree on a price before starting your journey – the average rate is RM50 per hour for two persons, depending on the distance between the start and end points.

Ferry

There are two types of ferry services: fast ferries (for pedestrians only) and vehicle ferries (for motorcycles and bicycles). The air-conditioned fast ferries serve the Pengkalayan Sultan Abdul Halim (Butterworth) to Swettenham Pier Cruise Terminal (George Town) route while the vehicle ferries serve the Pengkalayan Sultan Abdul Halim (Butterworth) to Pengkalayan Raja Tun Uda (George Town) route. If you are taking a train to Penang from Kuala Lumpur or other cities, you may board the ferry to the island from Pengkalayan Sultan Abdul Halim at Butterworth, located just next to the train station.

Operating hours: 6.30am-10.30pm
Operating intervals: 30 minutes

Taxi

Taxis are commonly available around the island. It is an easy means of getting around by visitors. Be sure to agree on a price before boarding the taxi. Start by asking how much it is to get to your destination; you can negotiate on the pricing if you feel that it is too high.

Average Fare

From George Town to Penang International Airport: RM45
From George Town to Penang Hill or Kek Lok Si: RM30

Buffer Zone (150.04 hectares)

The Core Zone is protected by 150.04 hectares of Buffer Zone (not including the sea buffer), bounded by a stretch of sea area around the harbour, Jalan Dr Lim Chwee Leong and Gat Jalan Prangin to the south-west, and Jalan Transfer to the north-west.

Core Zone (109.38 hectares)

The Historic City of George Town covers an area of 109.38 hectares bounded by the Straits of Malacca on the north-eastern cape of Penang Island, Lorong Love Lane to the north-west, and Gat Lebu Melayu, Lorong Carnarvon and Lebu Carnarvon to the south-west.

There are more than 1,700 historic buildings within the Core Zone, aligned on four main streets – Pengkalayan, Lebu Pantai, Jalan Masjid Kapitan Keling and Lorong Love Lane – as well as several perpendicular streets: Jalan Tun Syed Sheh Barakbah, Lebu Light, Lebu Bishop, Lebu Gereja, Lebu China, Lebu Pasar, Lebu Chulia, Lebu Armenian and Lebu Achen.

E-Hailing Services

Ridesharing apps such as Grab and AirAsia Ride are available in Penang. Simply download the apps to start booking your trips. Payment is either by cash or credit card.

Car Rental Services

Renting a car offers great flexibility and convenience. Rental rate is charged on a daily basis. Just pay a deposit, and you are free to go anywhere on your own! Car rentals are available at the airport and around town. Most hotels can hook you up with one, too.

LinkBike

Link Bike is a bike-sharing system that allows users to pick up a bicycle at any of the 25 self-serve bike stations strategically located on the island and return it to any bike station at their convenience. Download the app and scan the QR code to release the bicycle. Users also can use the LinkBike Card instead of downloading the mobile app to use the service.

Public Bus

The state's public bus service is provided by Rapid Penang and covers an extensive area, both on the island and mainland. It also offers a free Central Area Transit (CAT) bus service within George Town. The terminal at KOMTAR is the central transfer terminal for buses that ply the whole of Penang Island. Simply ask around or look out for signboards to find out which bus route serves you best. Upon boarding the Rapid Penang bus, inform the driver of your destination, pay the amount required in cash and receive a ticket for your trip. Remember to prepare the exact change as all buses do not carry change for safety reasons.

Note: Fares are based on distance travelled. For more info, visit www.myrapid.com.my.

Free CAT Bus Route (George Town)

This is a free shuttle bus service that operates within George Town. It is the most common means of transportation for travellers to get around the city and to get to popular local attractions for free. Look out for Rapid Penang buses that bear a "Free CAT Bus" sign.



PENANG TRAVEL DEALS

Find the best deals at penangtraveldeals.com for an enjoyable and memorable stay in Penang. From hotels, attractions, tours, food, lifestyles, weddings, and more, these deals offer different experiences but give you substantial savings.



PENANG WEDDING TOURISM

Warm sunny beaches, lush tropical forests, awe-inspiring architecture – these provide the ideal setting to say "I do" for life. The state boasts a mélange of multicultural traditions where Malay, Chinese, Indian and European influences coexist. That's why Penang has a wide range of themed weddings from contemporary to traditional Peranakan, Chinese, Malay and Indian. Coupled with these, the breathtaking sights and unique locations in Penang offer a memorable, once-in-a-lifetime experience.

Visit www.penangweddingtourism.gov.my for details.

PREWEDDING PHOTOGRAPHY

There's just something about Penang's old-world charm, iconic landmarks, ancient rainforests, scenic beaches, vibrant murals, and unrivaled man-made marvels that get our hearts fluttering. Photographs taken at these scenic beauties look like they're straight out of a dream. Furthermore, Penang's compact size and good road networks allow photographers to capture the contrast between the state's bustling UNESCO Heritage Site of George Town and the serene 130-million-year-old rainforest, along with its gorgeous shorelines, charming villages, and hidden gems in a matter of days.



MEETINGS, INCENTIVES, CONFERENCES & EXHIBITIONS (MICE)

Penang's unique blend of modernity and rich Asian heritage, complemented by a well-developed hospitality industry, has positioned the destination as a highly sought-after MICE hub (Meetings, Incentives, Conventions and Exhibitions).

Penang offers business and event travellers a comprehensive range of modern, state-of-the-art convention and exhibition facilities. These include Malaysia's largest indoor venue, the SPICE Convention Centre, which can accommodate up to 18,000 delegates, as well as the SPICE Arena, a versatile multi-purpose venue ideal for performances, concerts, sporting events and exhibitions.

The Penang Waterfront Convention Centre (PWCC) is the Northern Region's newest and most iconic MICE landmark. Featuring a stunning 10,443-square-metre exhibition hall, PWCC offers flexible and dynamic spaces designed to accommodate a wide spectrum of meetings, incentives, exhibitions and large-scale events. Its grand architectural design and contemporary layout establish PWCC as a premier MICE destination in Northern Malaysia.

Looking ahead, the Penang World City (PWC) Convention Centre, located in the southeastern part of Penang Island, is currently in the planning stage and will further enhance the destination's future MICE capacity.

On the mainland, the PICCA Convention Centre in Butterworth stands as the largest convention and exhibition venue in Northern Malaysia, offering a world-class, high-end experience that caters to both domestic and international markets.

Beyond purpose-built venues, Penang also offers a diverse selection of unique event settings, including heritage buildings, iconic landmarks and eco-tourism parks, providing unforgettable backdrops that further strengthen Penang's appeal as an international MICE destination.



PENANG MEDICAL TOURISM (PMED)

Malaysia is currently ranked among the world's top medical tourism destinations. Many medical tourists choose Penang as their preferred destination due to its affordable and high-quality medical facilities. The Malaysian Ministry of Health and Ministry of Tourism closely monitor medical tourism in Penang to ensure that visiting patients receive the best level of care. Penang's leading private healthcare institutions meet the Malaysian Society for Quality in Health (MSQH) standards. In addition, many hospitals are also ISO 9001 accredited for Quality Management Systems and have Joint Commission International (JCI) accreditation.

For more information, visit pmed.my.



StudyPENANG

Penang is evolving into a world-class educational hub, offering professional learning experiences for students worldwide. With its variety of courses provided in top-class internationally recognised colleges and universities, Penang has become a prime choice to pursue higher education. Many public schools in Penang are among the best and oldest in the country and the region, with a history that stretches back to the early days of the British administration. Building on this illustrious history and widely spoken English, Penang is well-poised to become a centre of educational excellence.

For more information, visit studypenang.gov.my.